

Report on National Ride to Work Day 2008 Registration by State/Territory

December 2008



Table of Contents

1. Summary	3
2. Australian Capital Territory data	5
3. New South Wales data	11
4. Northern Territory data	17
5. Queensland data	23
6. South Australia data	29
7. Tasmania data	35
8. Victoria data	41
9. Western Australia data	47

Glossary

Registered riders: participants who completed the online registration survey prior to 22 October 2008

All participants: estimated number of participants (three times number of registered riders; estimate based on sample workplaces in previous years)

First-timers on day: those who indicated on registration that they would ride for the first time on National Ride to Work Day 2008

First-timers in lead up: those who indicated on registration that they were planning to ride to work for the first time in the lead up to National Ride to Work Day 2008.

New riders: includes both first-timers on the day and first-timers in lead up.

Others: those who indicated 'I've ridden to work before' on registration

Title: Report on National Ride to Work Day 2008 Registration by State/Territory (December 2008)

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1. Summary

For 15 years, Ride to Work Day has been a regular event on the workplace calendar throughout Victoria. This year, for the second time, the event was taken part in nationally, open to participants across the whole country. The program is implemented by member-based cycling organisations for each state/territory across the country and managed by Bicycle Victoria.

The enthusiasm and efforts of each of the state/territory cycling organisations resulted in growth in registrations of 26.7% across Australia.

National program partnerships developed for 2008 emphasised the alignment of the program with health, environment and community.

- Total registrants = 36,866 (Estimated total participation 110,598).
- Total registered workplaces = 3,709
- Comprehensive behavioural change data (data analysis includes complete registrations only which was 95.5% of total registrations).
- Total distance ridden by registered riders = 797,567 km (return).
- Estimated total distance ridden by all participants = 2,400,000 km (return).
- Total km diverted from car travel by registered riders = 273,593 km¹ (return).
- Estimated greenhouse gas reduction by registered riders on the event day = 73.03 tonnes.
- Estimated greenhouse gas reduction by all participants on the event day = 220 tonnes.
- Community breakfasts nationwide = 115.

Table 1: Percentage of registrations from each state

State	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	National
% of total registrations	6%	17%	2%	10%	8%	3%	47%	7%	100%

n=35,230 (complete registrations)

The following is an overview of data collected from registrants in all states and territories. It is designed as an appendix to the main report: *National Ride to Work Day, 15 October 2008 Event Evaluation Report* (December 2008) published on www.ride2work.com.au.

¹ Based on registered riders and details they provided about trip distance and previous commuting habits

Table 2: National Ride to Work Day 2008 national outcomes

N/A: Sample size too small to provide data

State	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	OS²	Total
All participants	6,800	18,500	1,700	10,200	8,800	3,000	49,300	7,300	100	105,700
Registered participants	2,260	6,158	578	3,411	2,936	1,023	16,423	2,421	20	35,230
Percentage of registrations	6%	17%	2%	10%	8%	3%	47%	7%	0%	100%
New riders registered	346	1,744	129	722	586	220	3,450	514	6	7,717
Percentage of new riders	15%	28%	22%	21%	20%	22%	21%	21%	N/A	22%
Workplace coordinators	134	658	69	376	291	85	1,503	238	6	3,360
Community breakfasts	4	25	7	12	12	3	41	11	0	115
Male/Female % registration	60/40	68/32	47/53	68/32	67/33	71/29	63/37	68/32	N/A	65/35

² Overseas registrants primarily from New Zealand

1. Australian Capital Territory data

Total registrants 2,260 (increase from last year: 9%)

Rider type

New riders³ 15% total number = 346

Not riding for first time 85%

All riders gender split

Male 60%

Female 40%

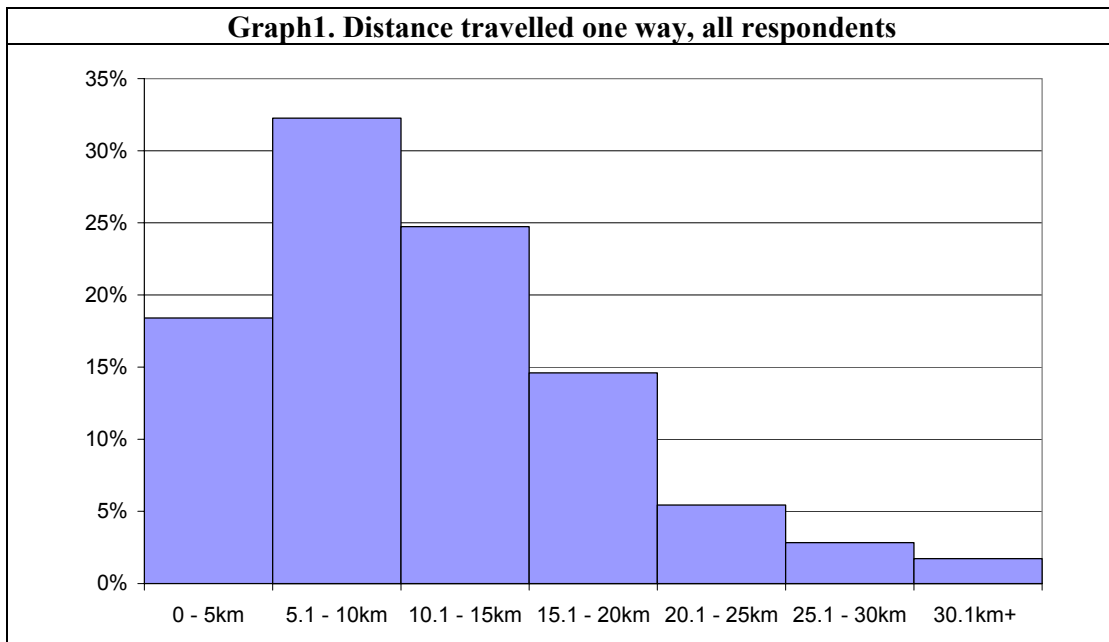
New riders gender split

Male 52%

Female 48%

Total kilometres travelled (return)⁴ = 49,943 km

Total greenhouse gases avoided (return) for the event only⁵ = 4.37 tonnes

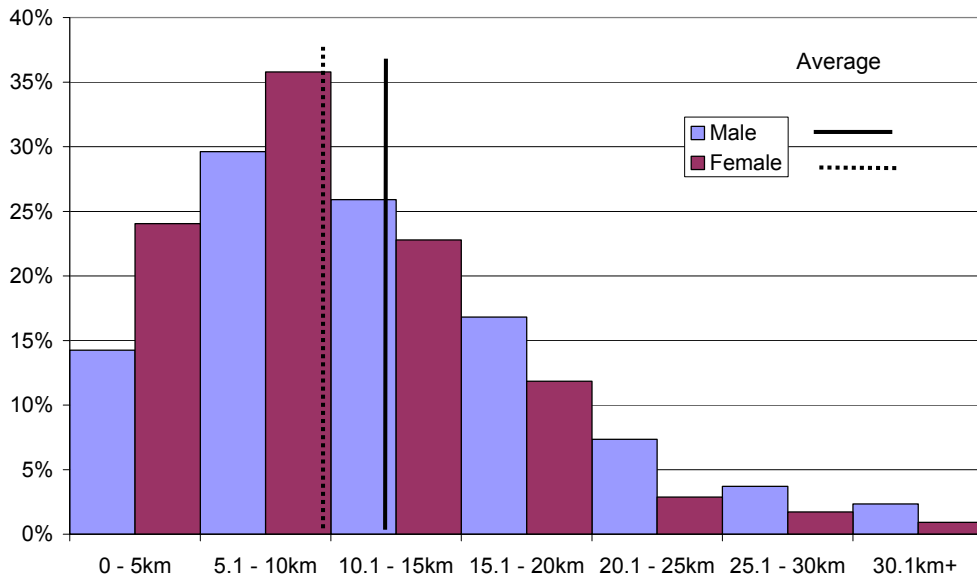


³ Indicated either: 'Yes', or 'No, I'm planning to ride to work for the first time in the lead up to Ride to Work Day'

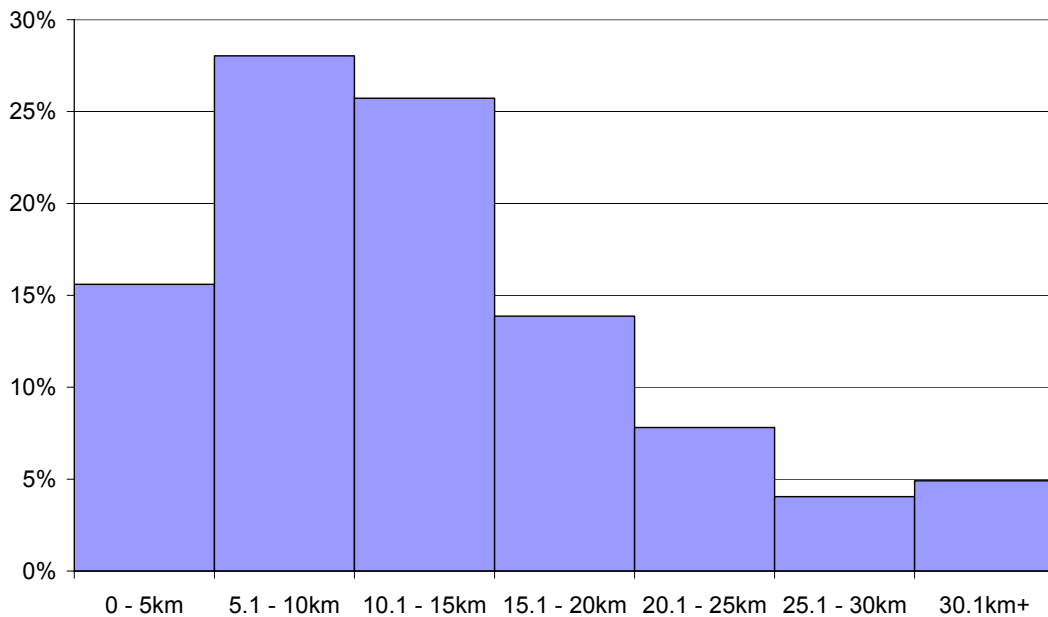
⁴ Note that those that indicated >30.1 km were factored as 30.1 km.

⁵ Based on the participants normal travel method. Calculates based on those normally driving alone (at 0.00030 tonnes per km) and those driving with others (at 0.00015 tonnes per km) as per Department of the Environment, Water, Heritage and the Arts per average car. Normally cycling, walking or public transport are counted as 0 tonnes per km.

Graph 2. Distance travelled one way, all respondents, split by gender⁶

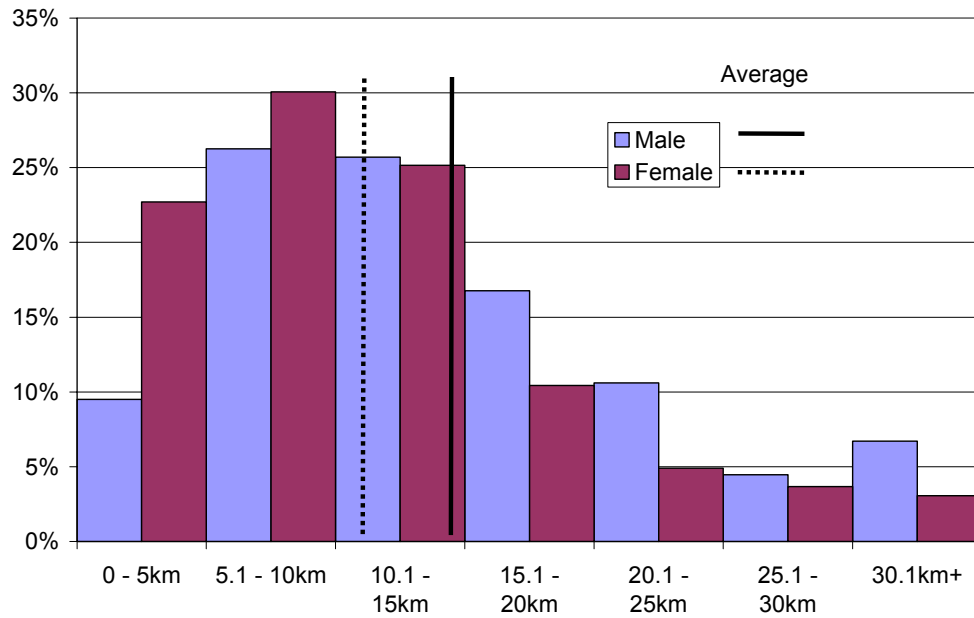


Graph 3. New riders distance one way

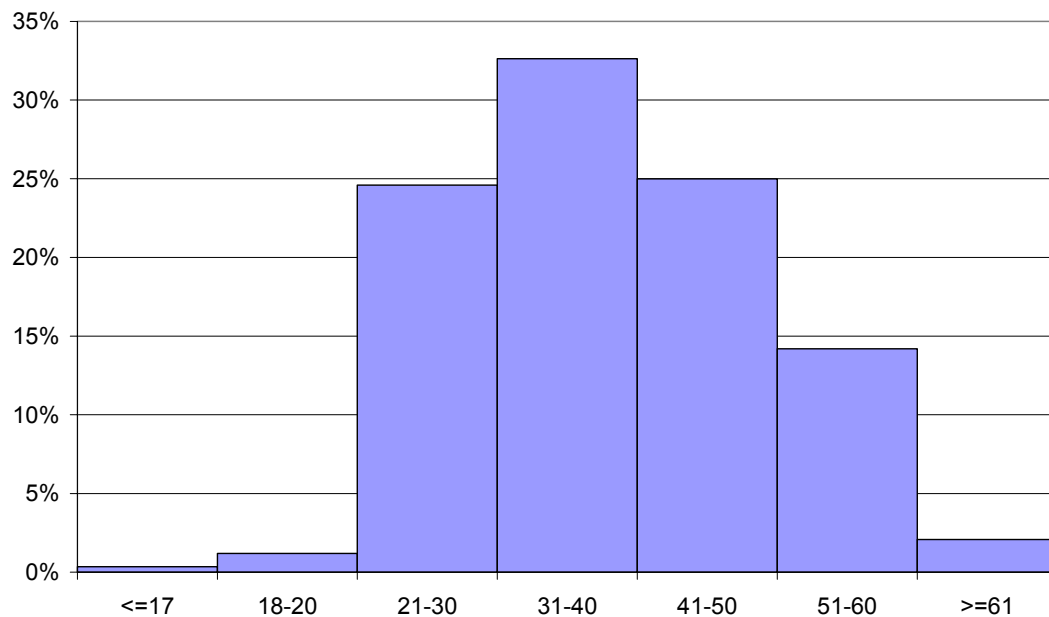


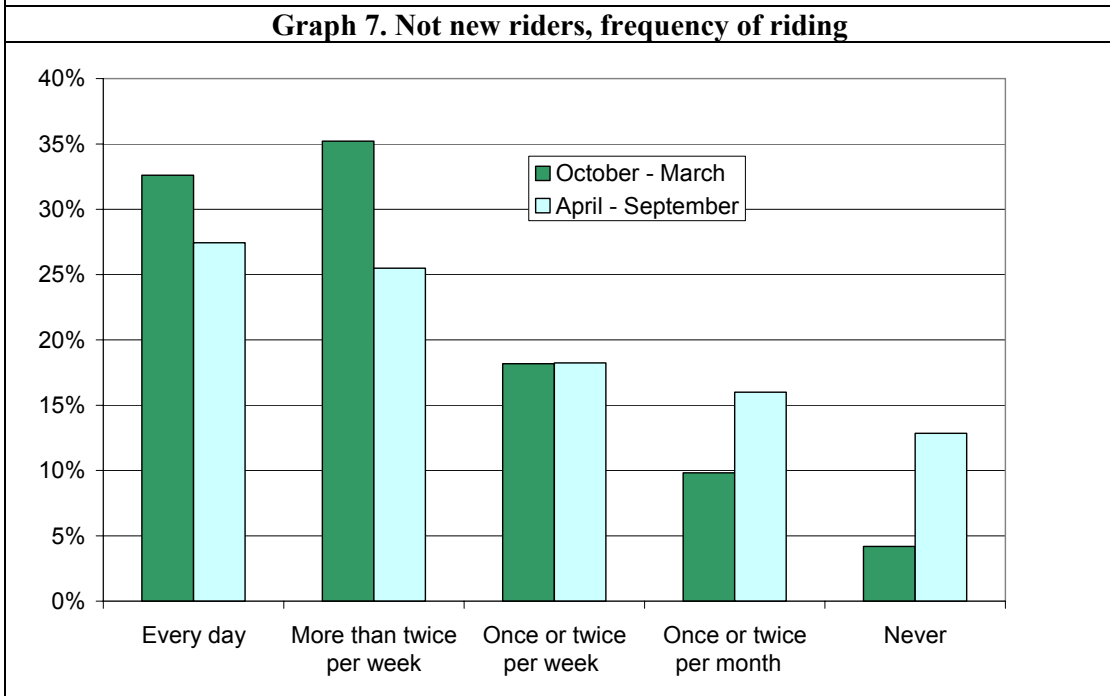
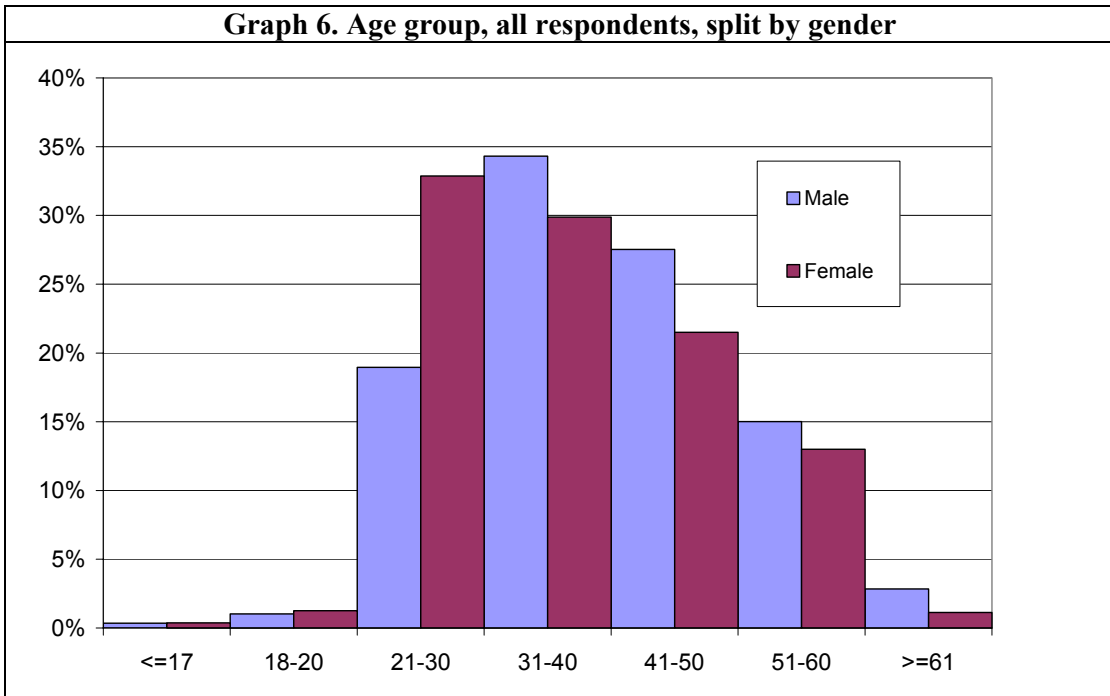
⁶ Note that the averages (for Graph 2 and Graph 4) are calculated based on average distances with >30.1 factored at 30.1 km.

Graph 4. New riders distance split by gender

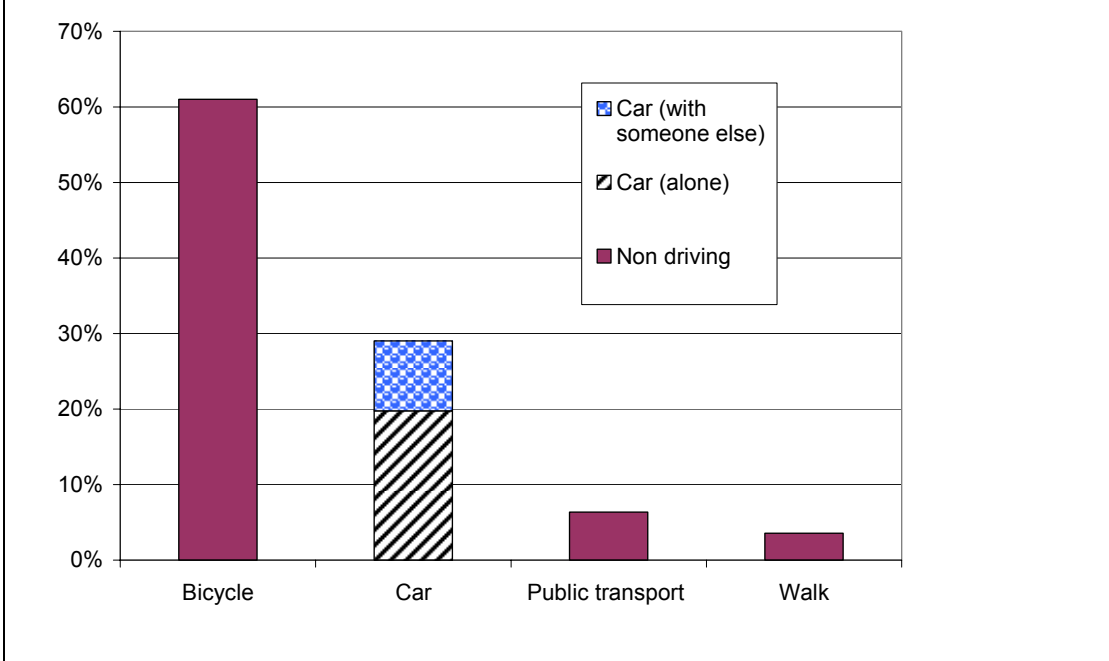


Graph 5. Age groups, all respondents

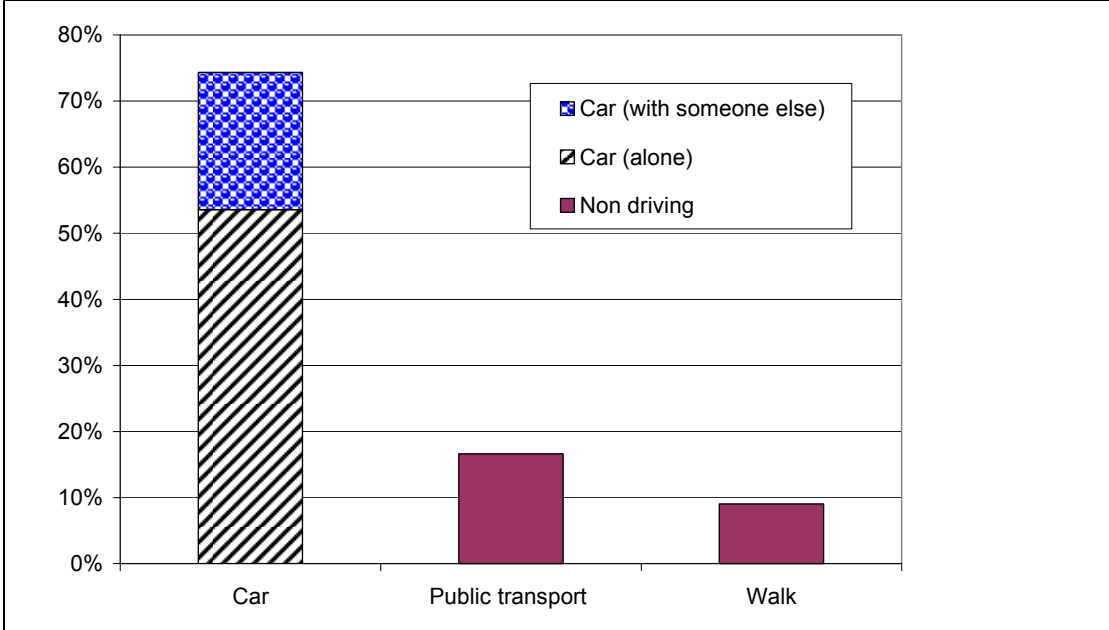


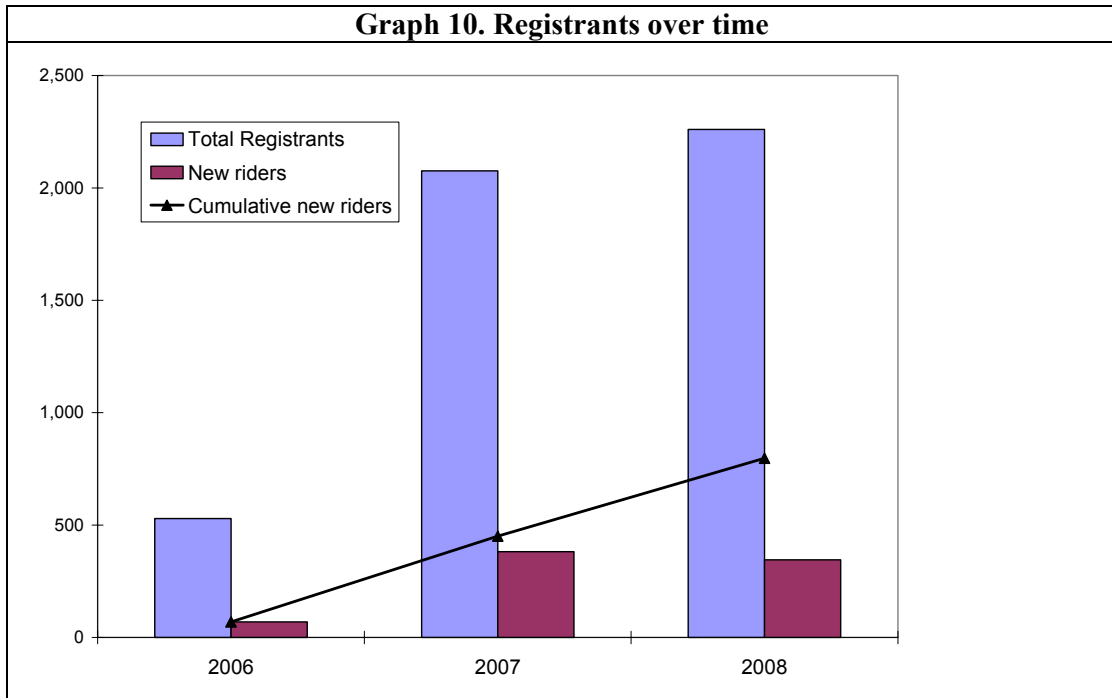


Graph 8. Normal transport mode (ranked), all respondents



Graph 9. Normal transport mode (ranked), new riders





3. New South Wales Data

Total registrants 6,158 (increase from last year: 25%)

Rider type

New riders⁷ 28% total number = 1,744
 Not riding for first time 72%

All riders gender split

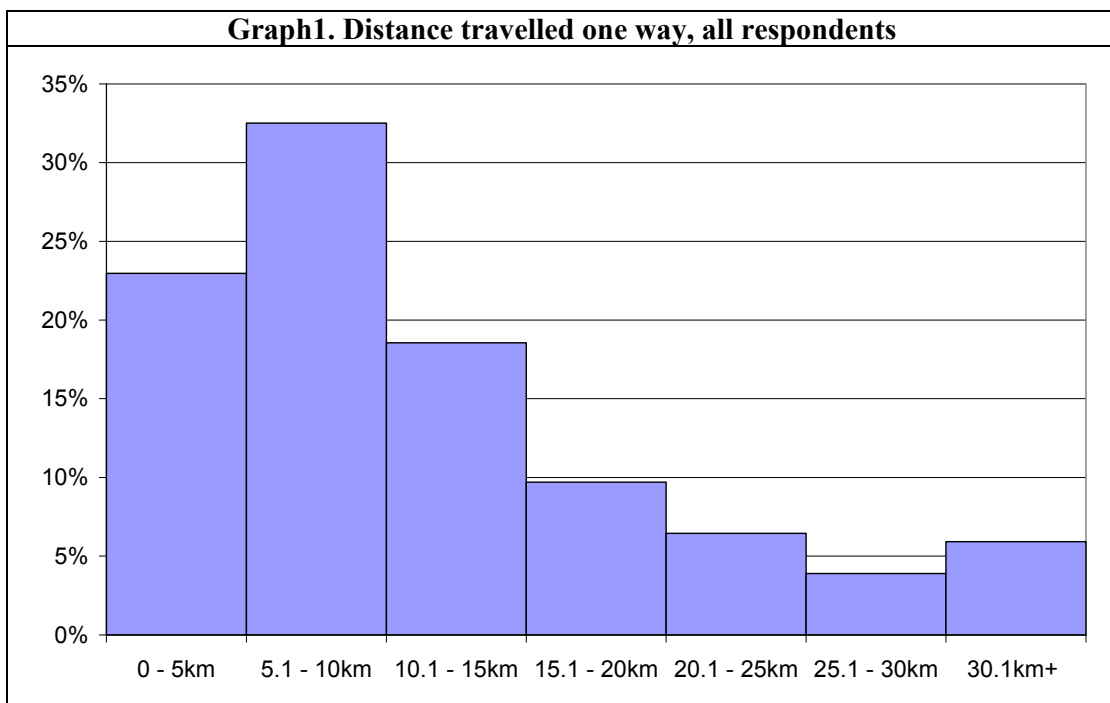
Male 68%
 Female 32%

New riders gender split

Male 58%
 Female 42%

Total kilometres travelled (return)⁸ = 139,603 km

Total greenhouse gases avoided (return) for the event only⁹ = 12.87 tonnes

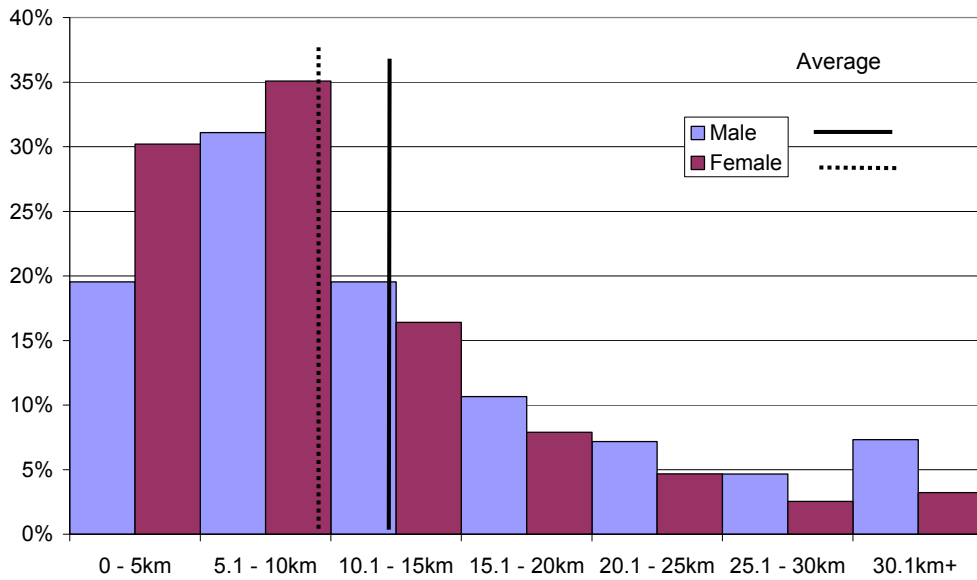


⁷ Indicated either: ‘Yes’, or ‘No, I’m planning to ride to work for the first time in the lead up to Ride to Work Day’

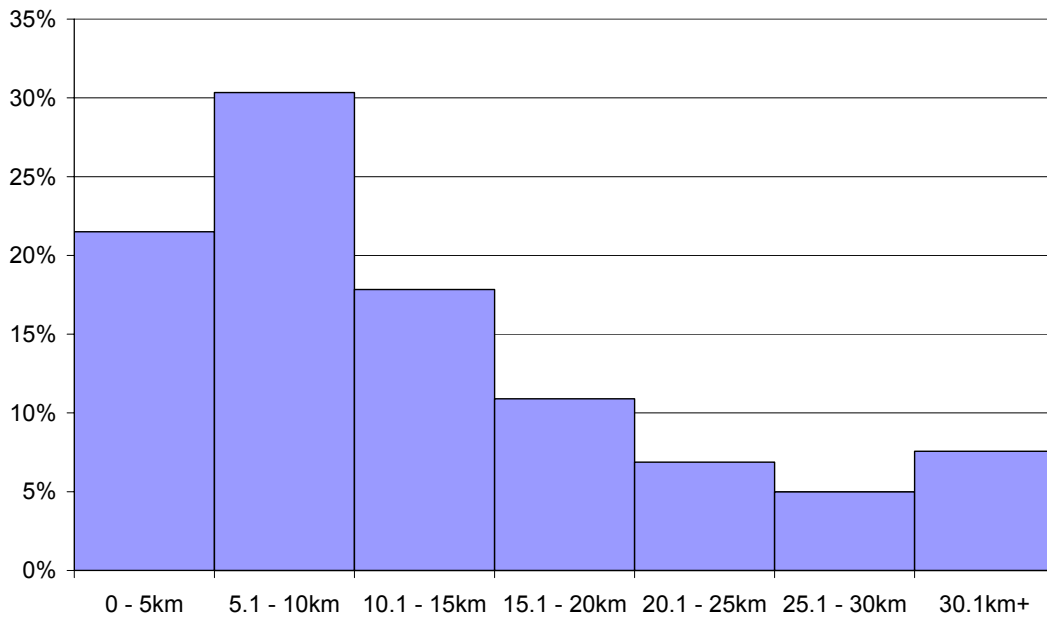
⁸ Note that those that indicated >30.1 km were factored as 30.1 km.

⁹ Based on the participants normal travel method. Calculates based on those normally driving alone (at 0.00030 tonnes per km) and those driving with others (at 0.00015 tonnes per km) as per Department of the Environment, Water, Heritage and the Arts per average car. Normally cycling, walking or public transport are counted as 0 tonnes per km.

Graph 2. Distance travelled one way, all respondents, split by gender¹⁰

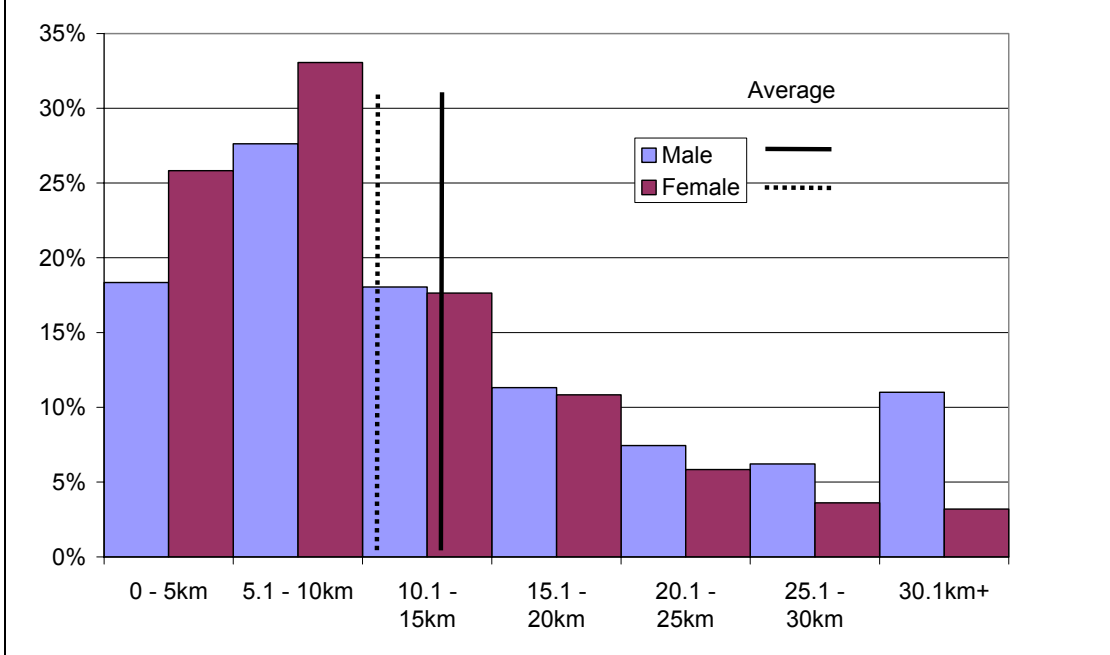


Graph 3. New riders distance one way

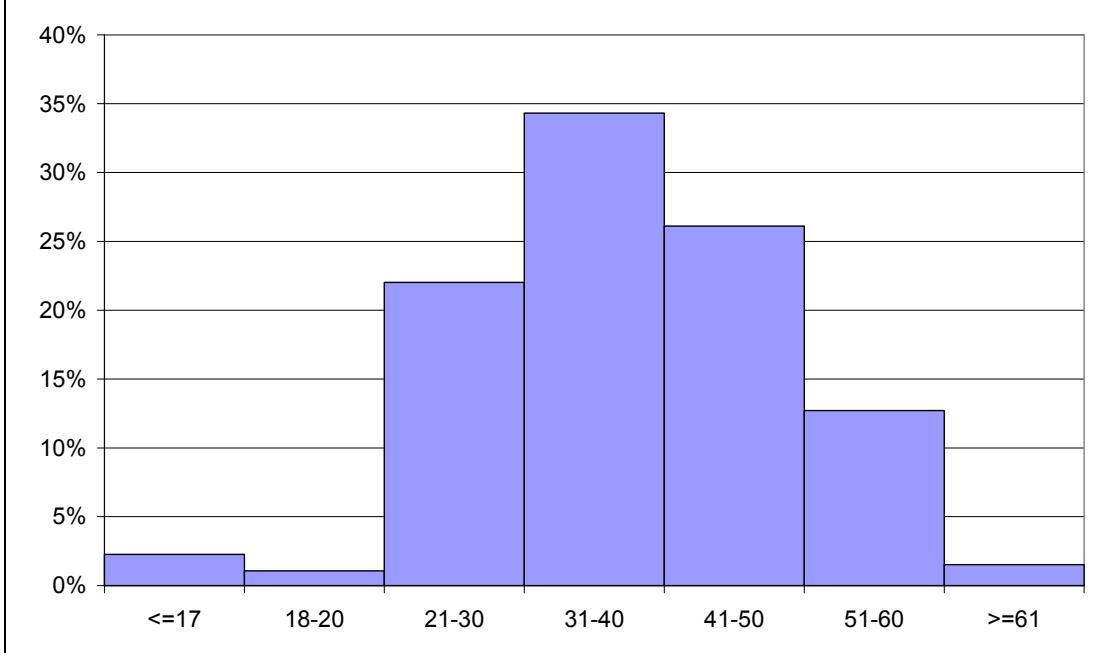


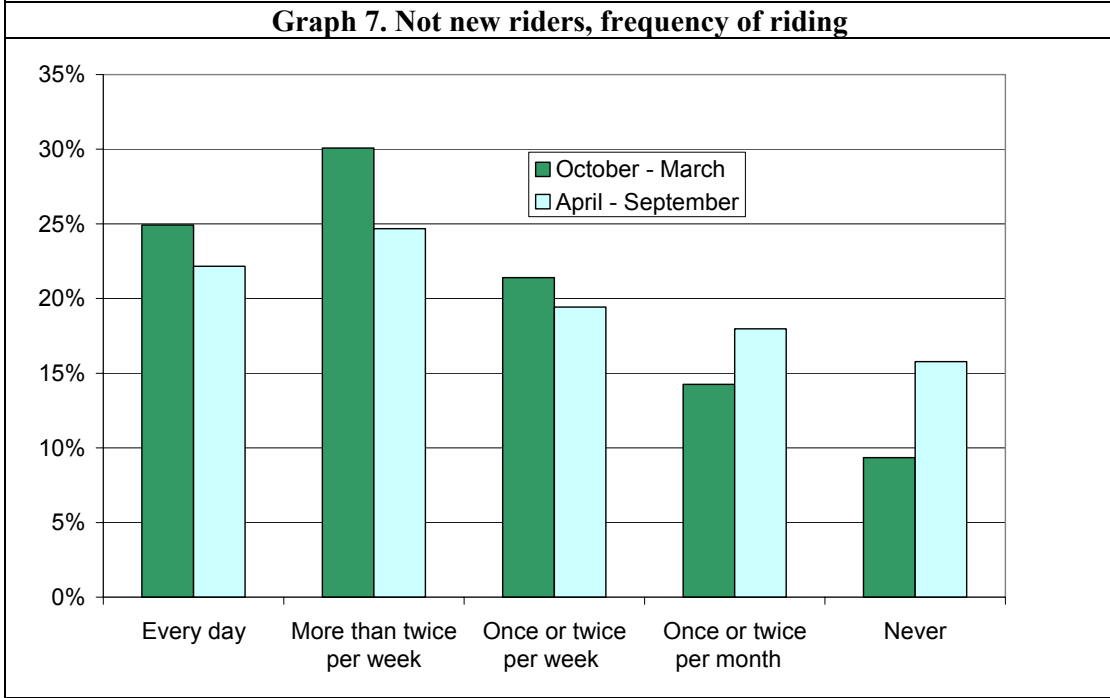
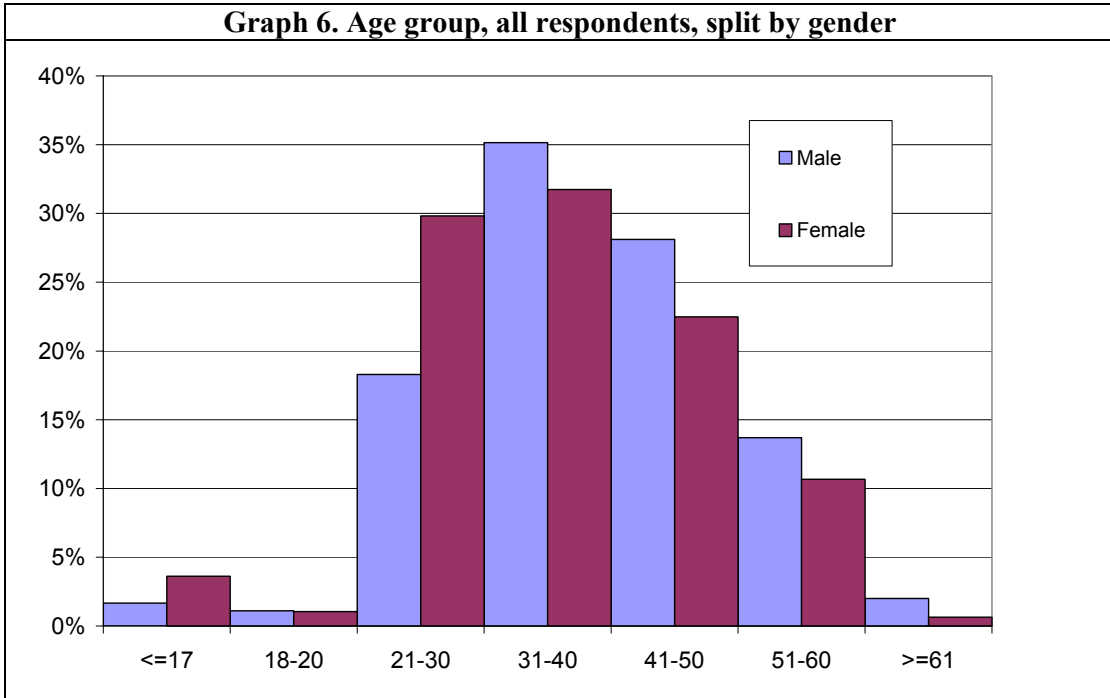
¹⁰ Note that the averages (for Graph 2 and Graph 4) are calculated based on average distances with >30.1 factored at 30.1 km.

Graph 4. New riders distance split by gender

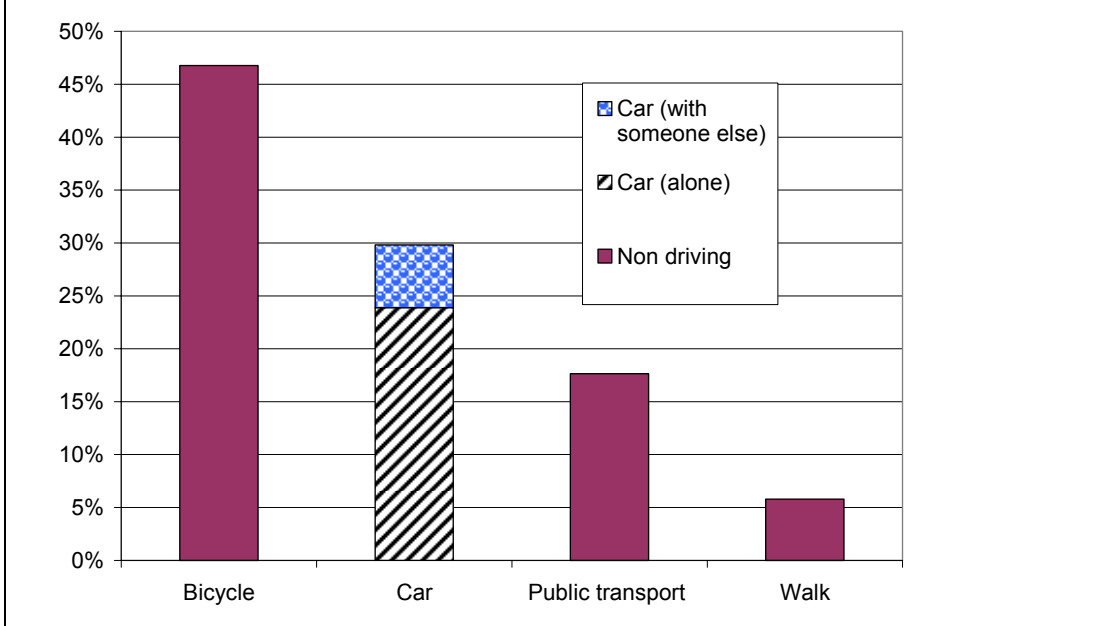


Graph 5. Age groups, all respondents

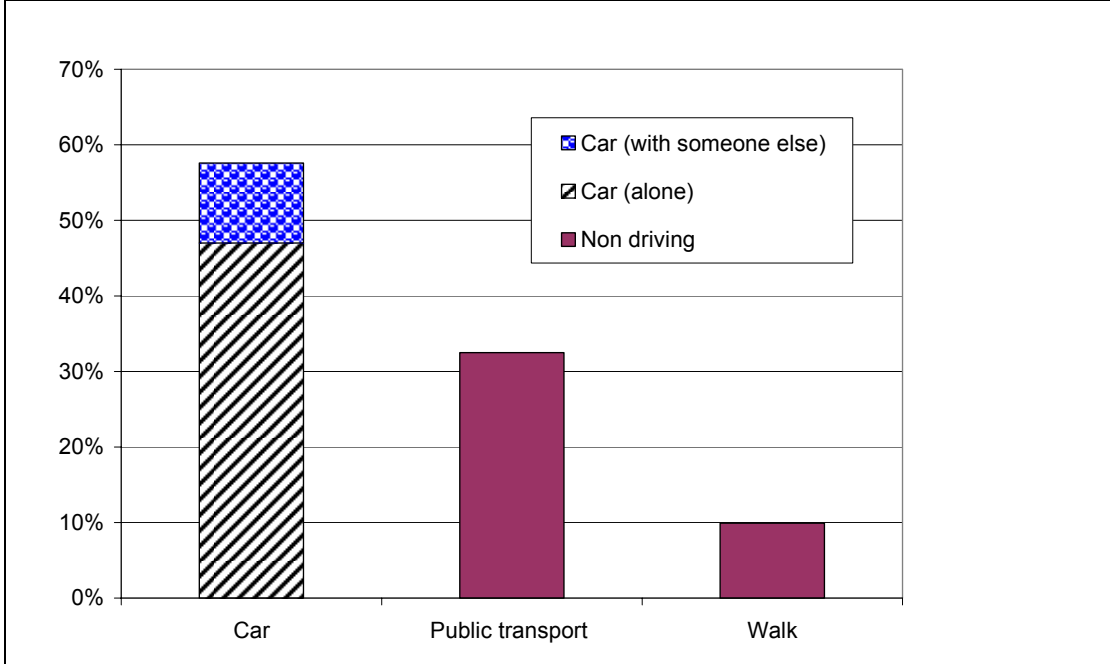


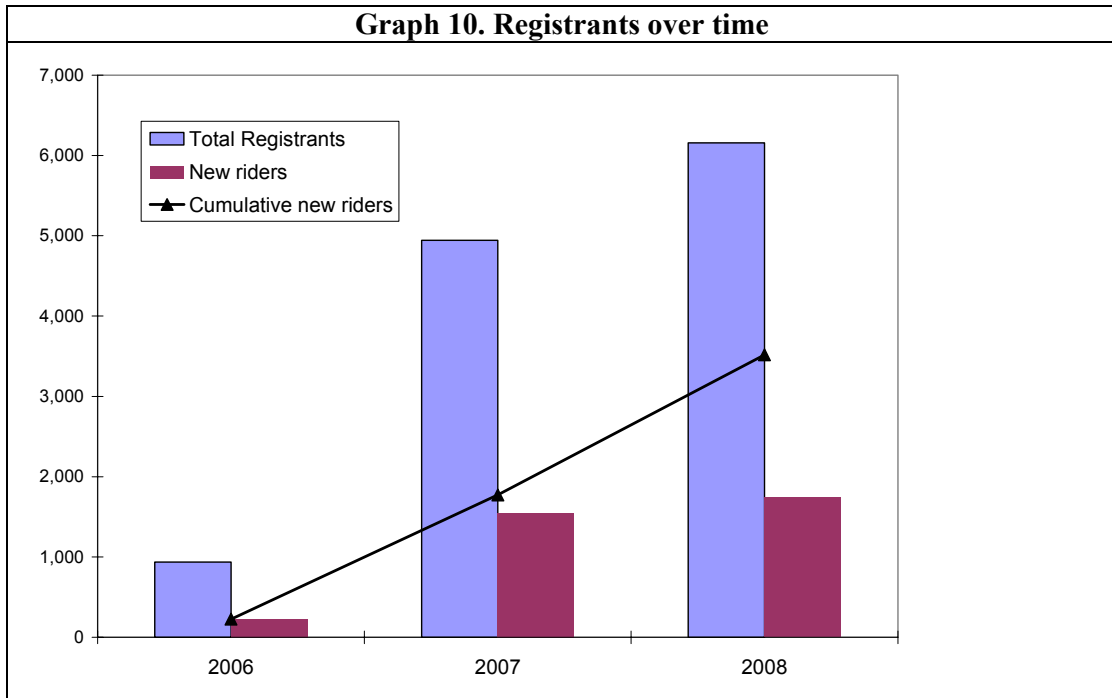


Graph 8. Normal transport mode (ranked), all respondents



Graph 9. Normal transport mode (ranked), new riders





4. Northern Territory Data

Total registrants 578 (increase from last year: 11%)

Rider type

New riders¹¹ 22% total number = 129

Not riding for first time 78%

All riders gender split

Male 47%

Female 53%

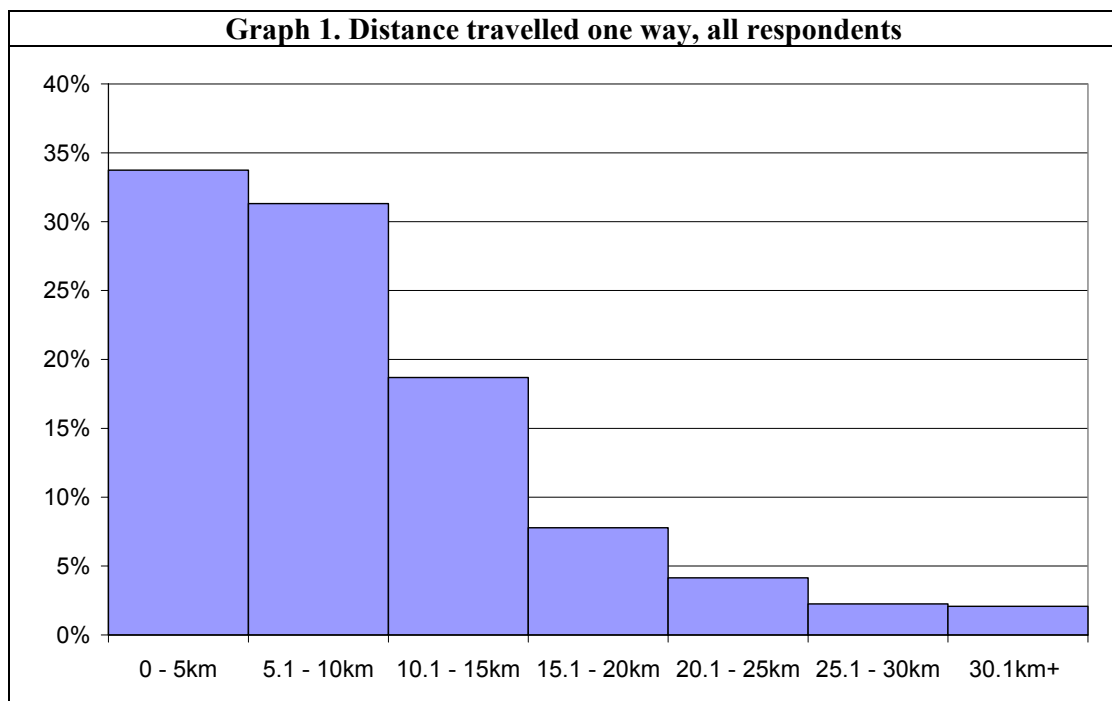
New riders gender split

Male 38%

Female 62%

Total kilometres travelled (return)¹² = 10,482 km

Total greenhouse gases avoided (return) for the event only¹³ = 1.17 tonnes

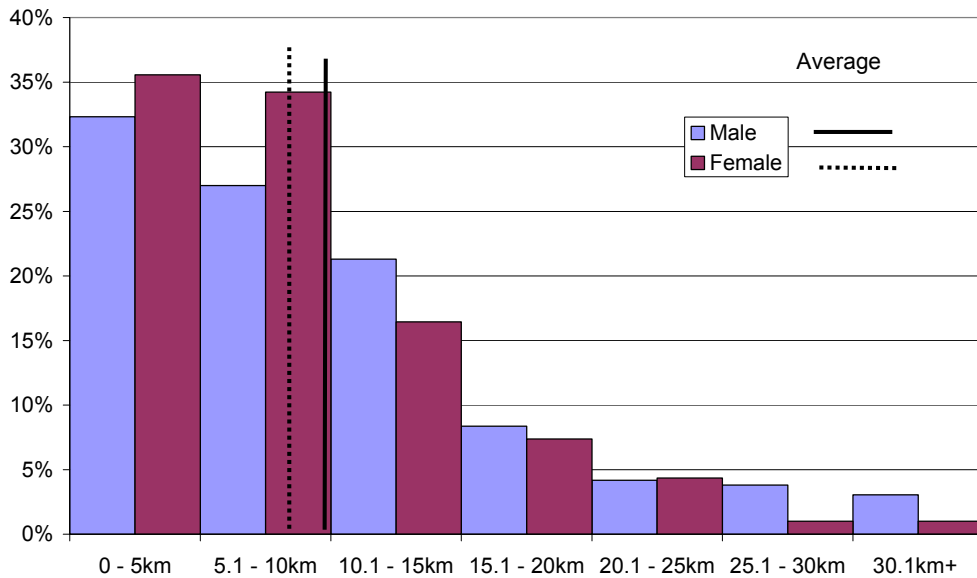


¹¹ Indicated either: 'Yes', or 'No, I'm planning to ride to work for the first time in the lead up to Ride to Work Day'

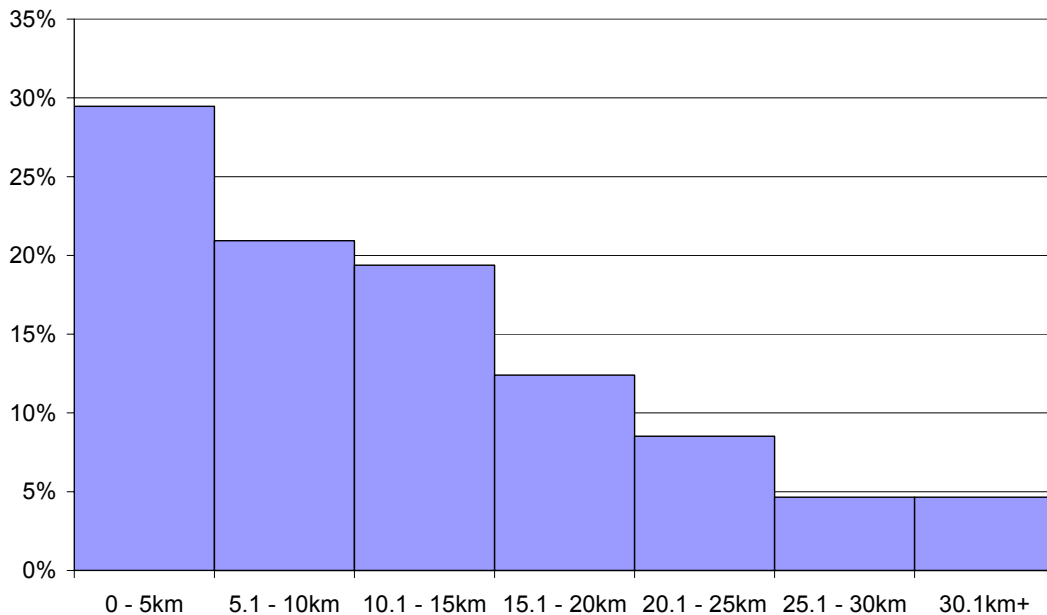
¹² Note that those that indicated >30.1 km were factored as 30.1 km.

¹³ Based on the participants normal travel method. Calculates based on those normally driving alone (at 0.00030 tonnes per km) and those driving with others (at 0.00015 tonnes per km) as per Department of the Environment, Water, Heritage and the Arts per average car. Normally cycling, walking or public transport are counted as 0 tonnes per km.

Graph 2. Distance travelled one way, all respondents, split by gender¹⁴

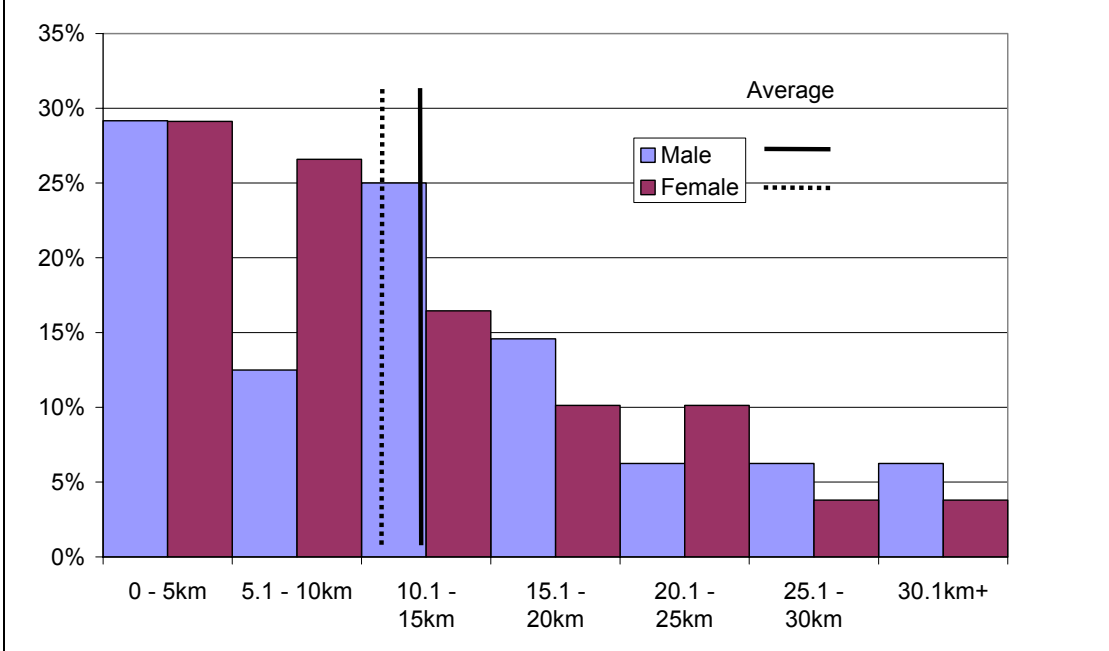


Graph 3. New riders distance one way

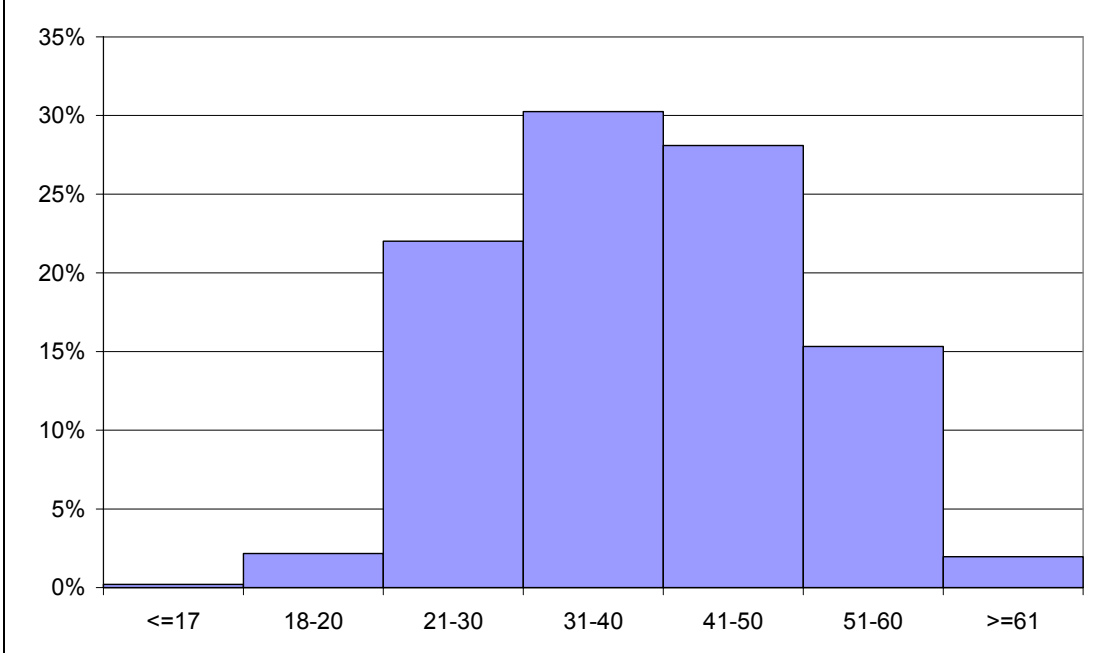


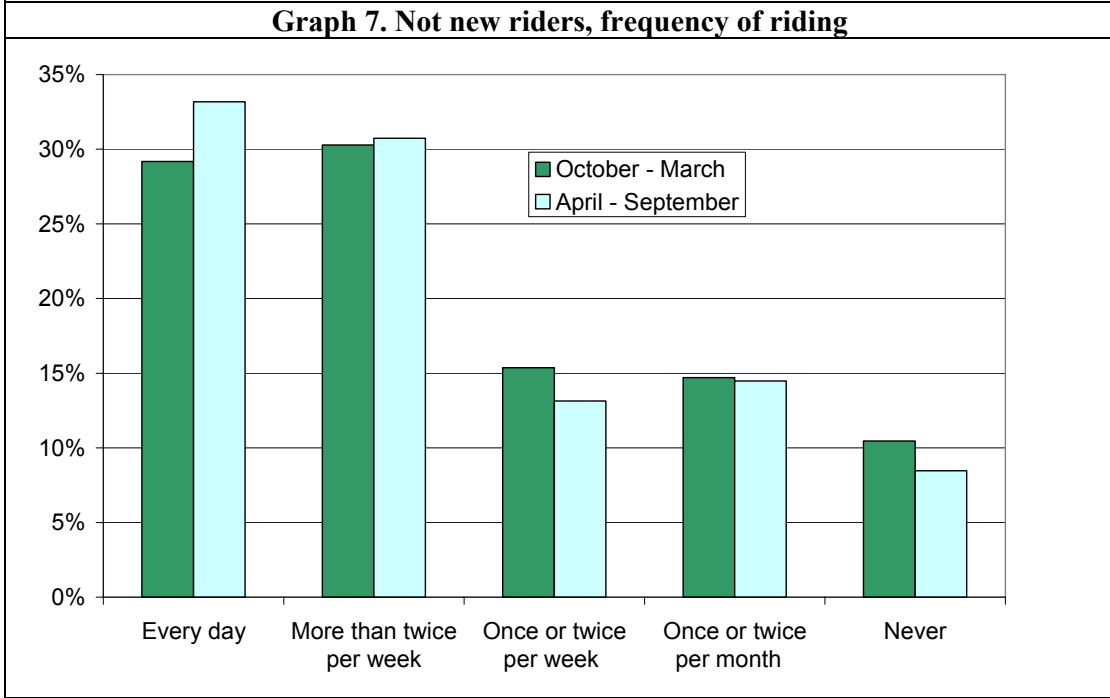
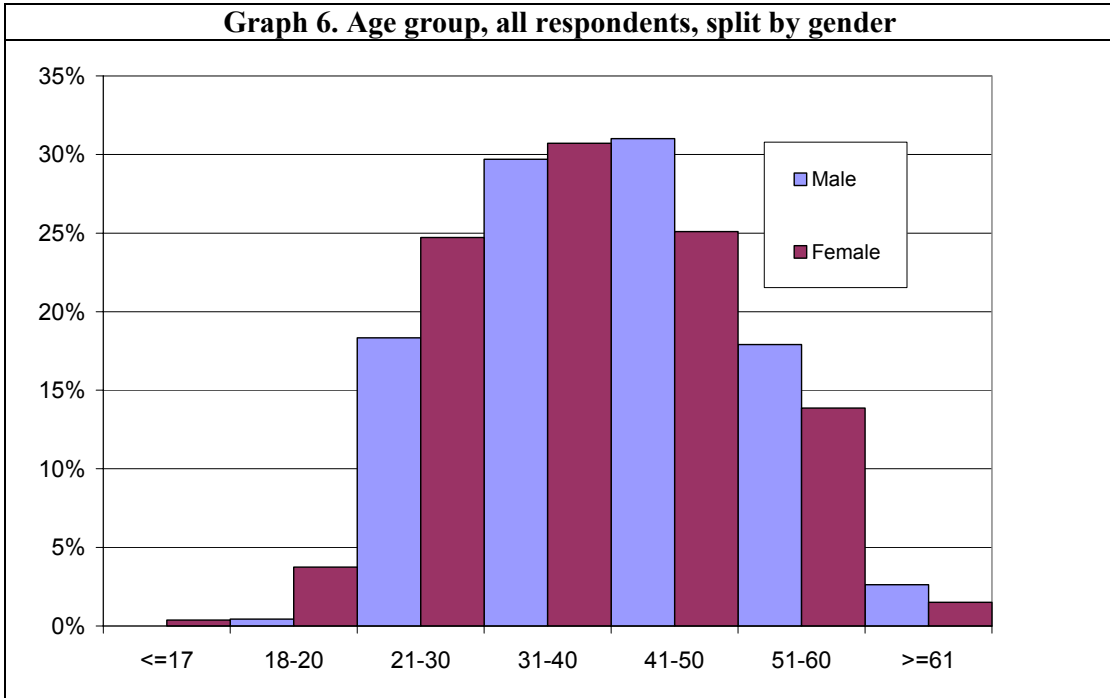
¹⁴ Note that the averages (for Graph 2 and Graph 4) are calculated based on average distances with >30.1 factored at 30.1 km.

Graph 4. New riders distance split by gender

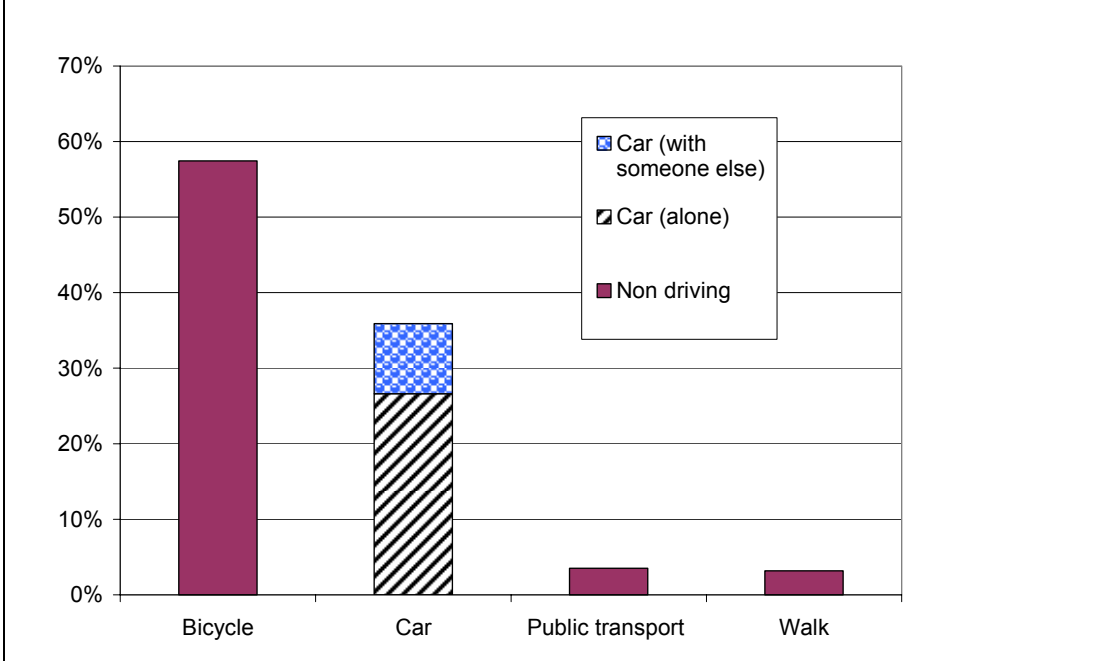


Graph 5. Age groups, all respondents

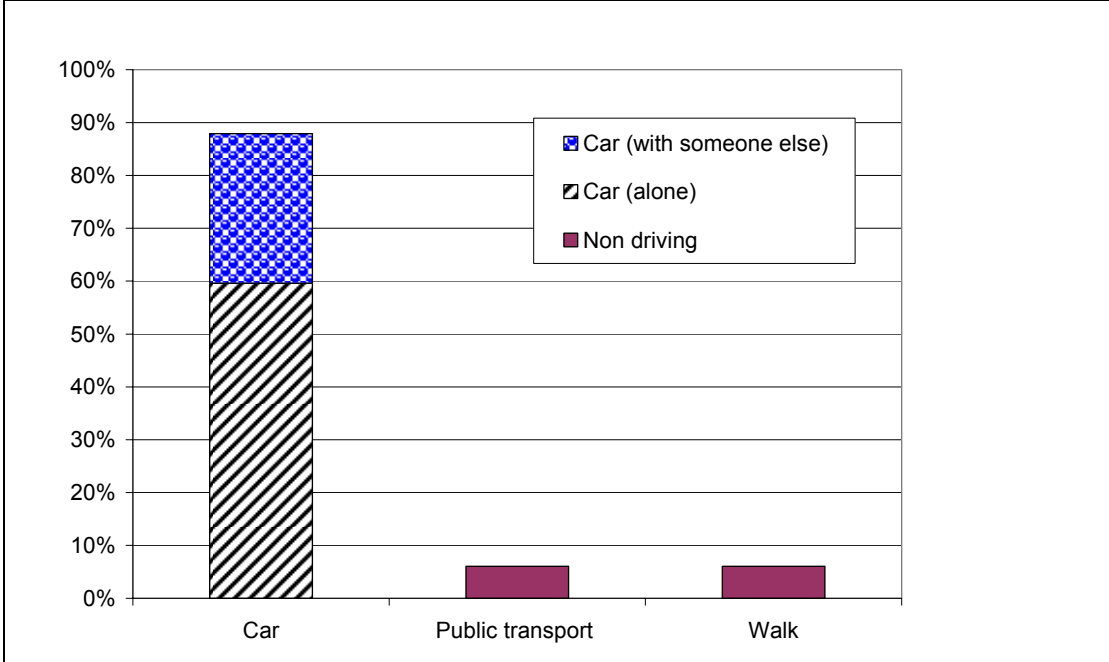


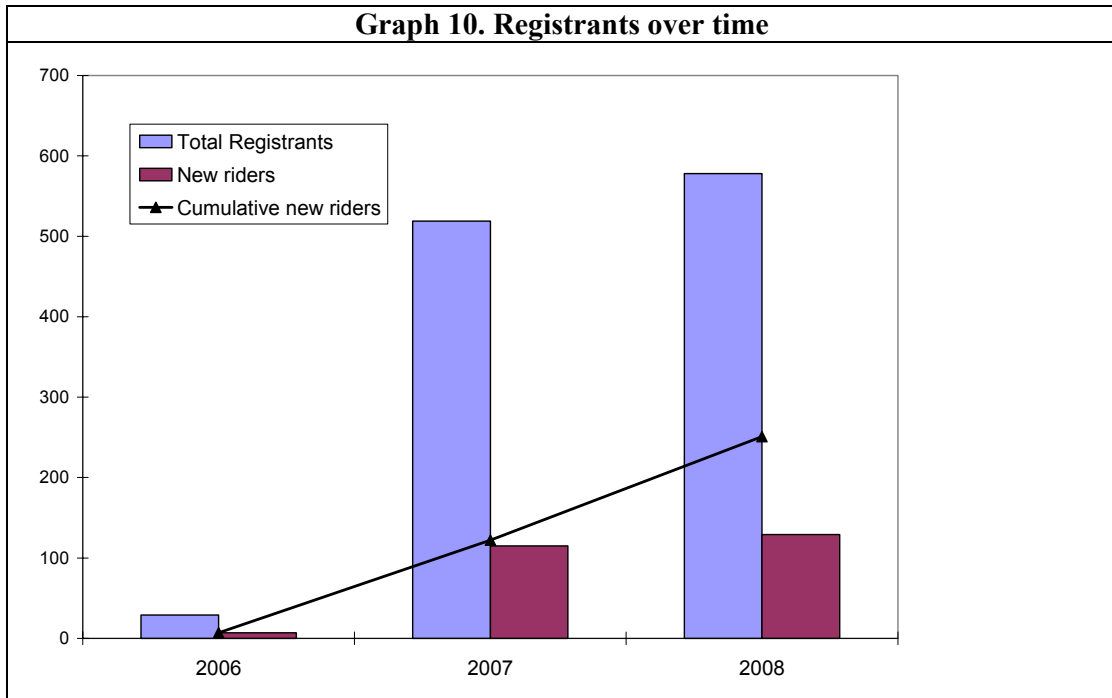


Graph 8. Normal transport mode (ranked), all respondents



Graph 9. Normal transport mode (ranked), new riders





5. Queensland Data

Total registrants 3,411 (increase from last year: 56%)

Rider type

New riders¹⁵ 21% total number = 722

Not riding for first time 79%

All riders gender split

Male 68%

Female 32%

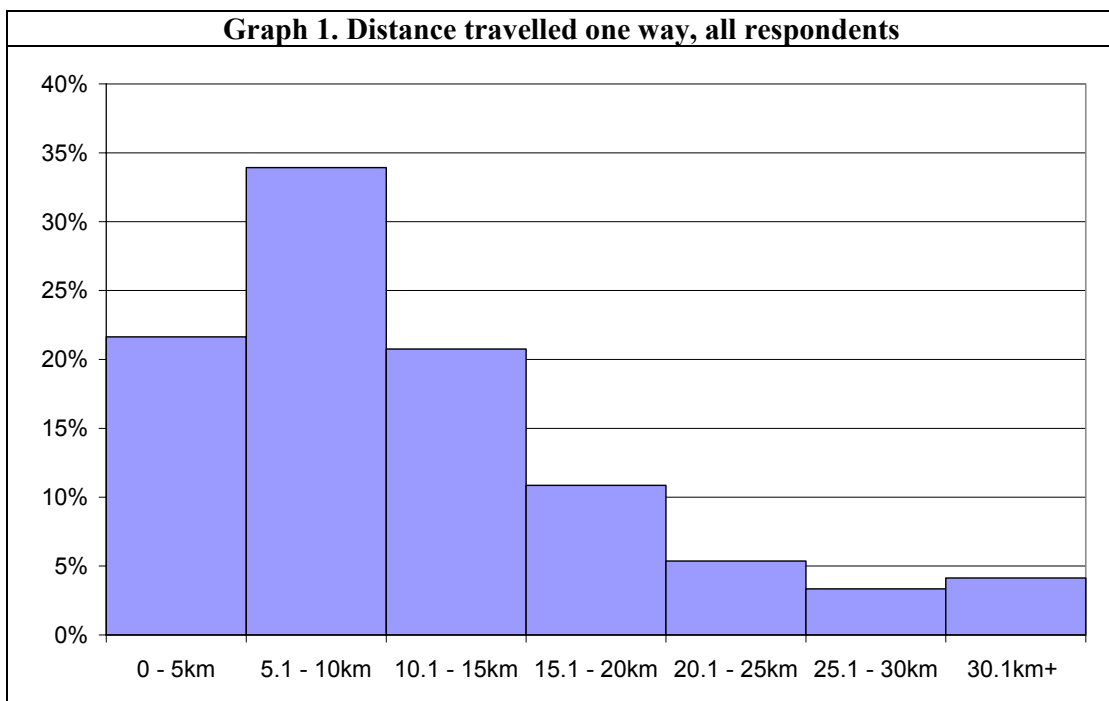
New riders gender split

Male 58%

Female 42%

Total kilometres travelled (return)¹⁶ = 74,688 km

Total greenhouse gases avoided (return) for the event only¹⁷ = 6.34 tonnes

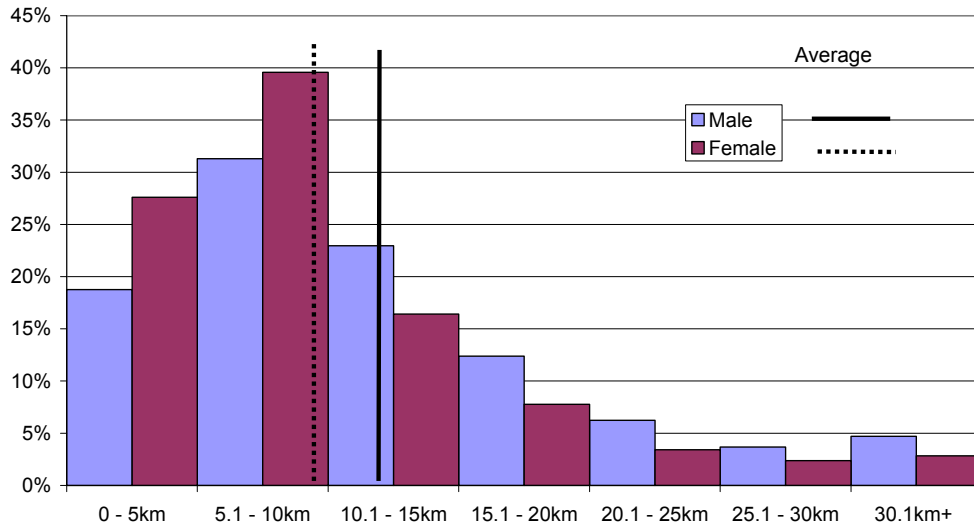


¹⁵ Indicated either: 'Yes', or 'No, I'm planning to ride to work for the first time in the lead up to Ride to Work Day'

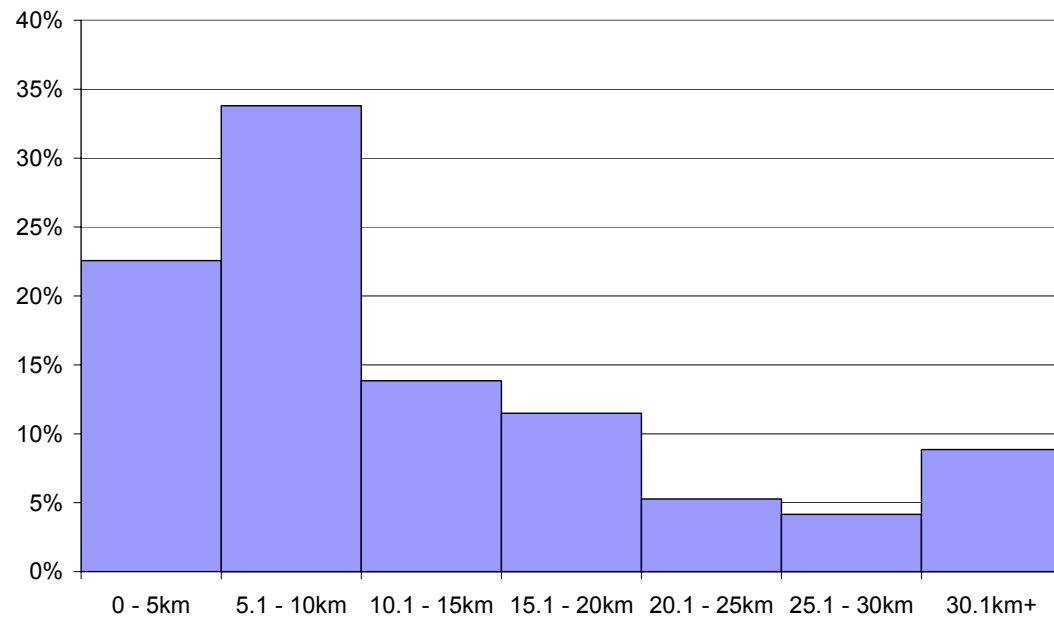
¹⁶ Note that those that indicated >30.1 km were factored as 30.1 km.

¹⁷ Based on the participants normal travel method. Calculates based on those normally driving alone (at 0.00030 tonnes per km) and those driving with others (at 0.00015 tonnes per km) as per Department of the Environment, Water, Heritage and the Arts per average car. Normally cycling, walking or public transport are counted as 0 tonnes per km.

Graph 2. Distance travelled one way, all respondents, split by gender¹⁸

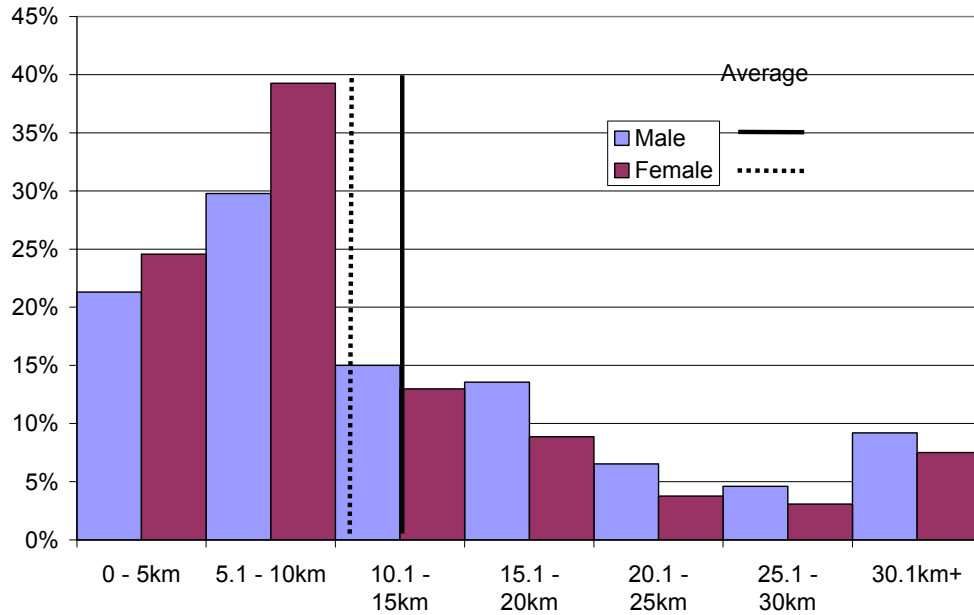


Graph 3. New riders distance one way

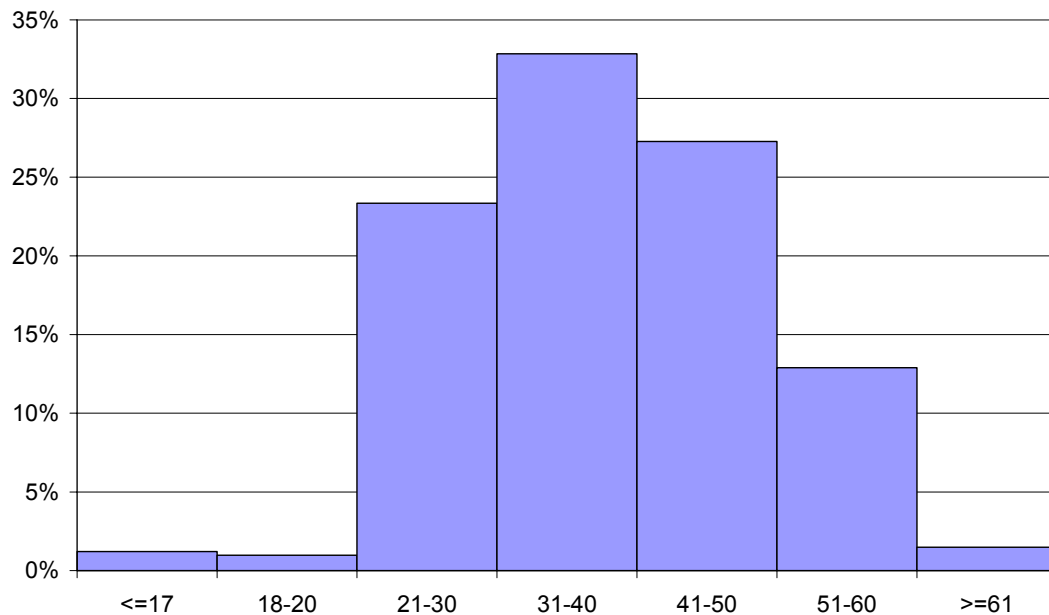


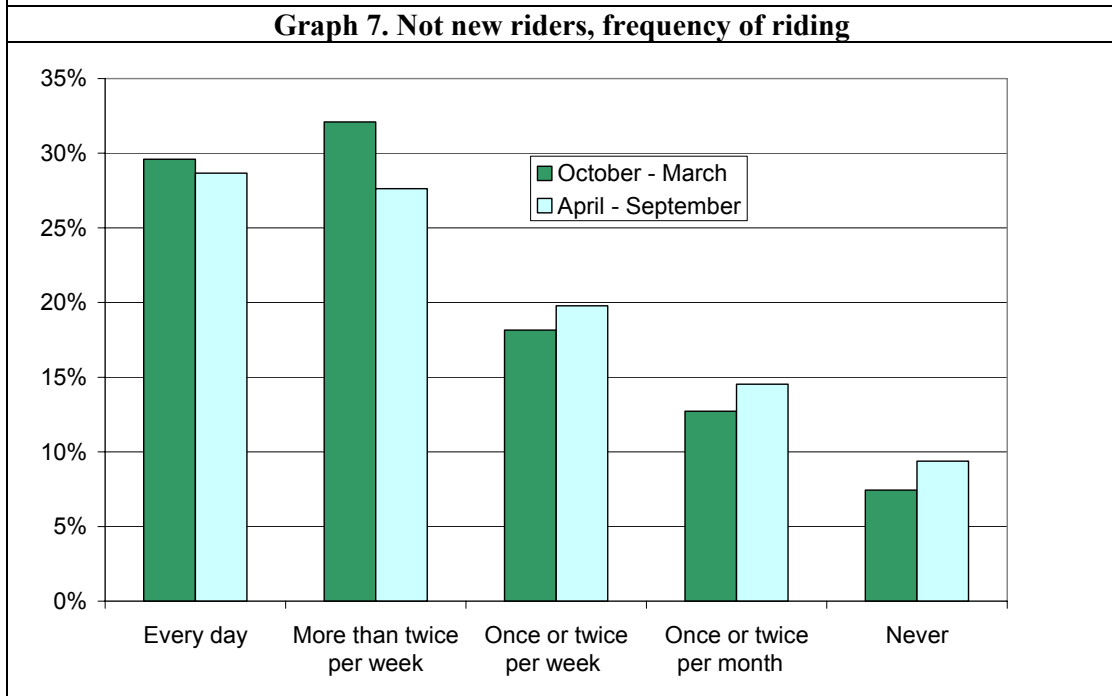
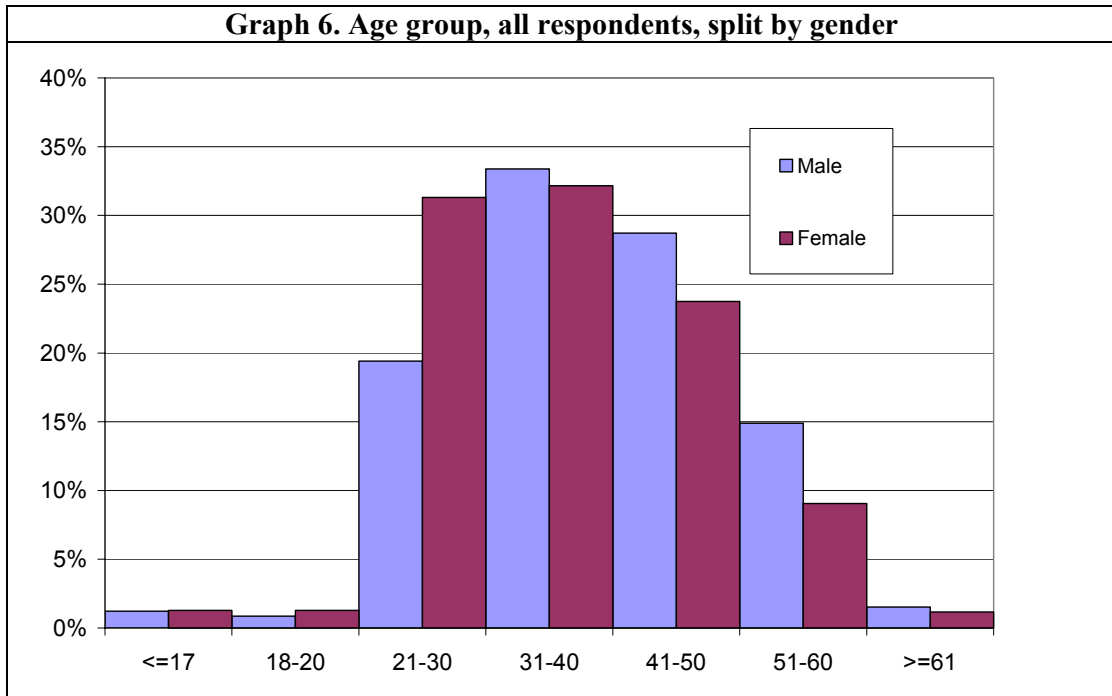
¹⁸ Note that the averages (for Graph 2 and Graph 4) are calculated based on average distances with >30.1 factored at 30.1 km.

Graph 4. New riders distance split by gender

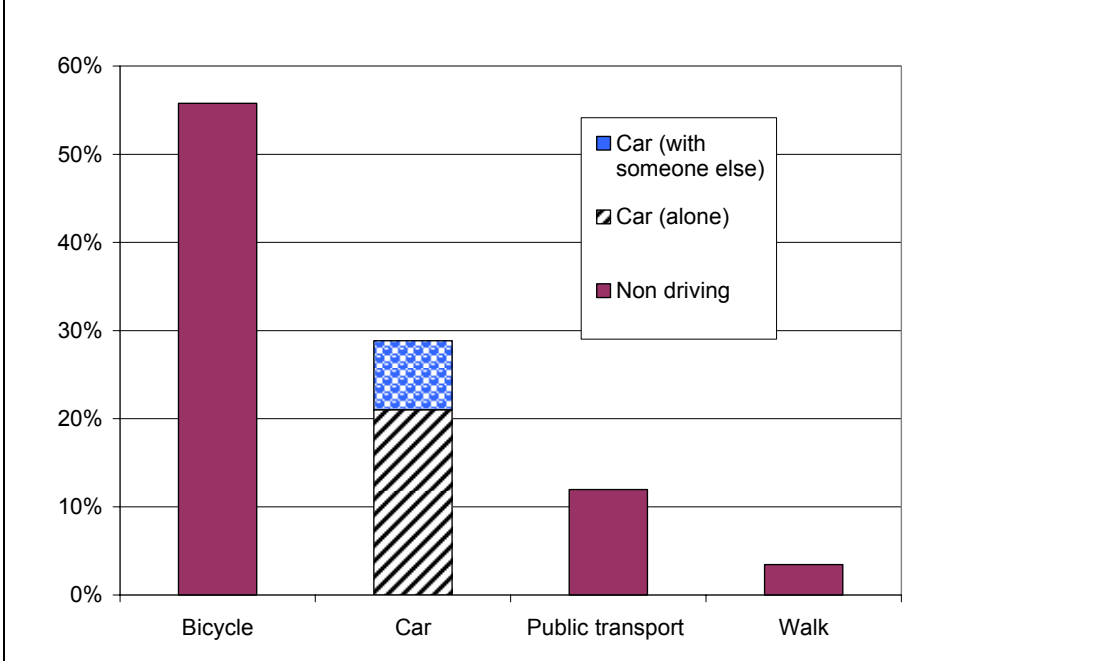


Graph 5. Age groups, all respondents

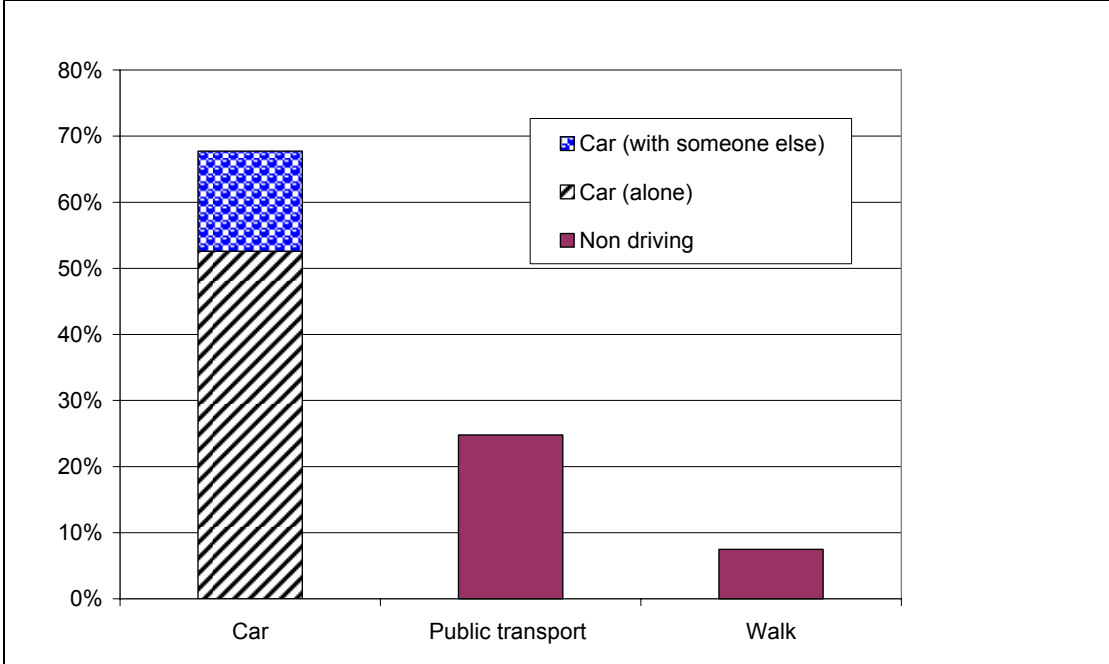


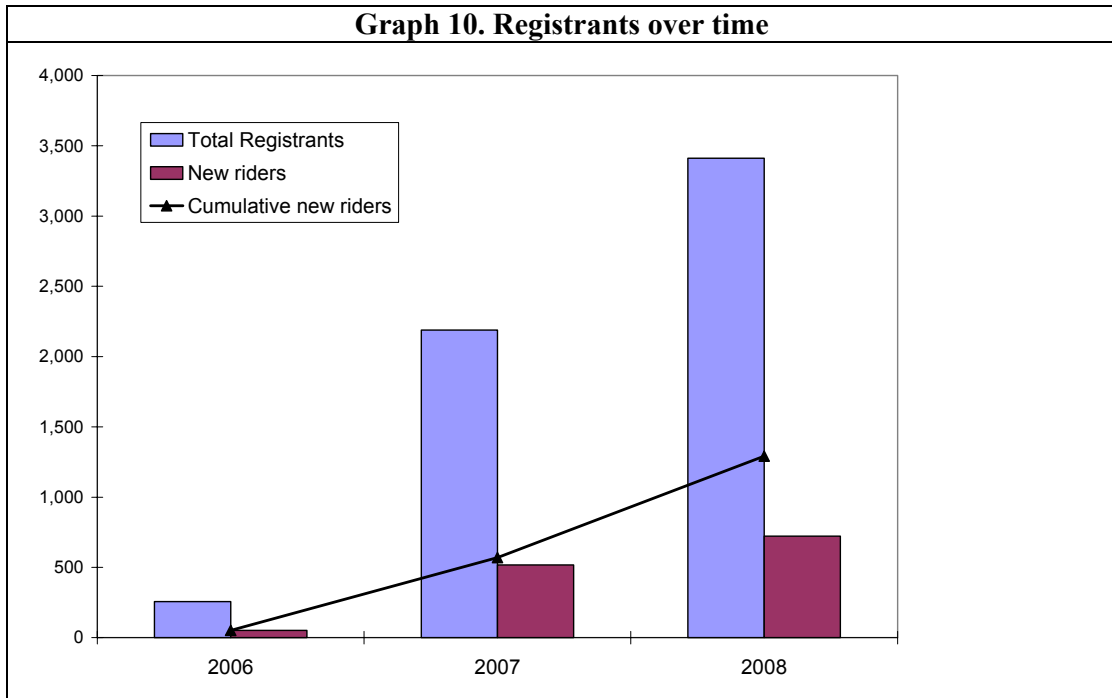


Graph 8. Normal transport mode (ranked), all respondents



Graph 9. Normal transport mode (ranked), new riders





6. South Australian Data

Total registrants 2,936 (increase from last year: 16%)

Rider type

New riders¹⁹ 20% number 586

Not riding for first time 80%

All riders gender split

Male 67%

Female 33%

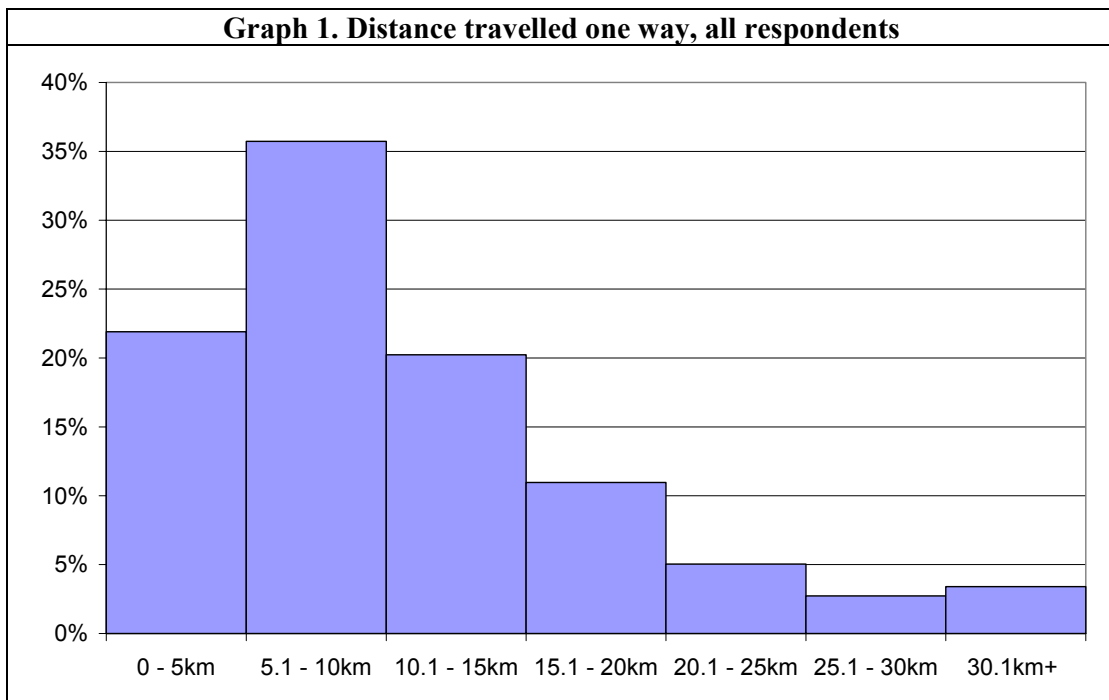
New riders gender split

Male 53%

Female 47%

Total kilometres travelled (return)²⁰ = 62,150 km

Total greenhouse gases avoided (return) for the event only²¹ = 5.92 tonnes

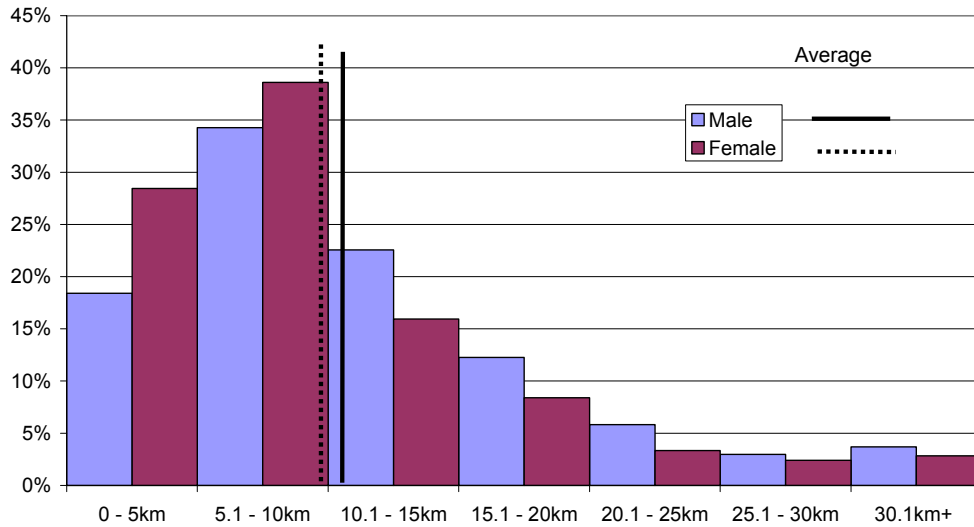


¹⁹ Indicated either: 'Yes', or 'No, I'm planning to ride to work for the first time in the lead up to Ride to Work Day'

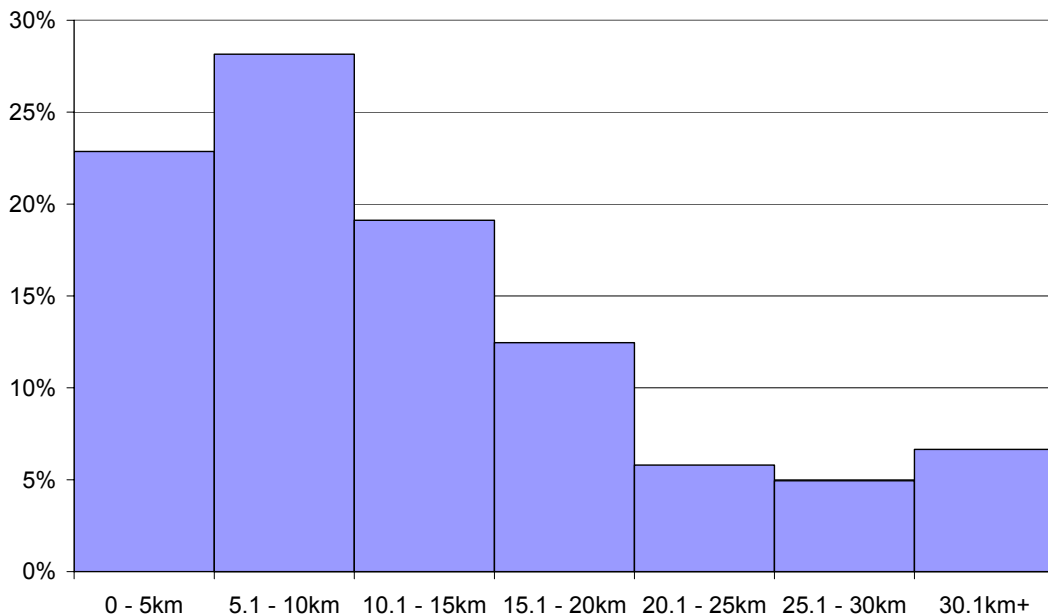
²⁰ Note that those that indicated >30.1 km were factored as 30.1 km.

²¹ Based on the participants normal travel method. Calculates based on those normally driving alone (at 0.00030 tonnes per km) and those driving with others (at 0.00015 tonnes per km) as per Department of the Environment, Water, Heritage and the Arts per average car. Normally cycling, walking or public transport are counted as 0 tonnes per km.

Graph 2. Distance travelled one way, all respondents, split by gender²²

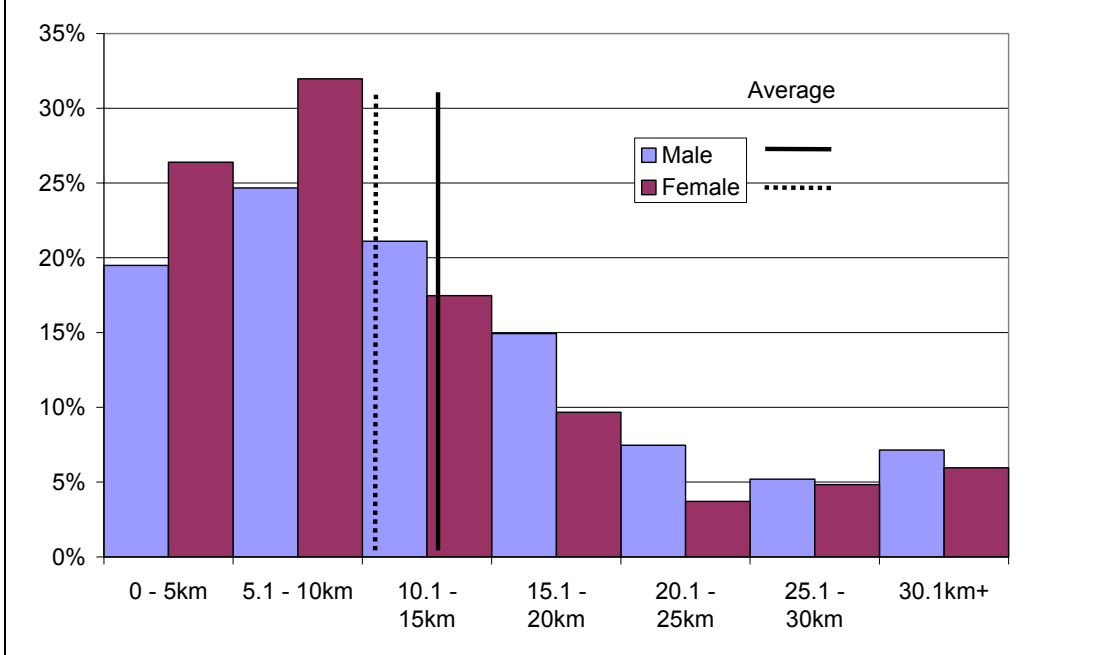


Graph 3. New riders distance one way

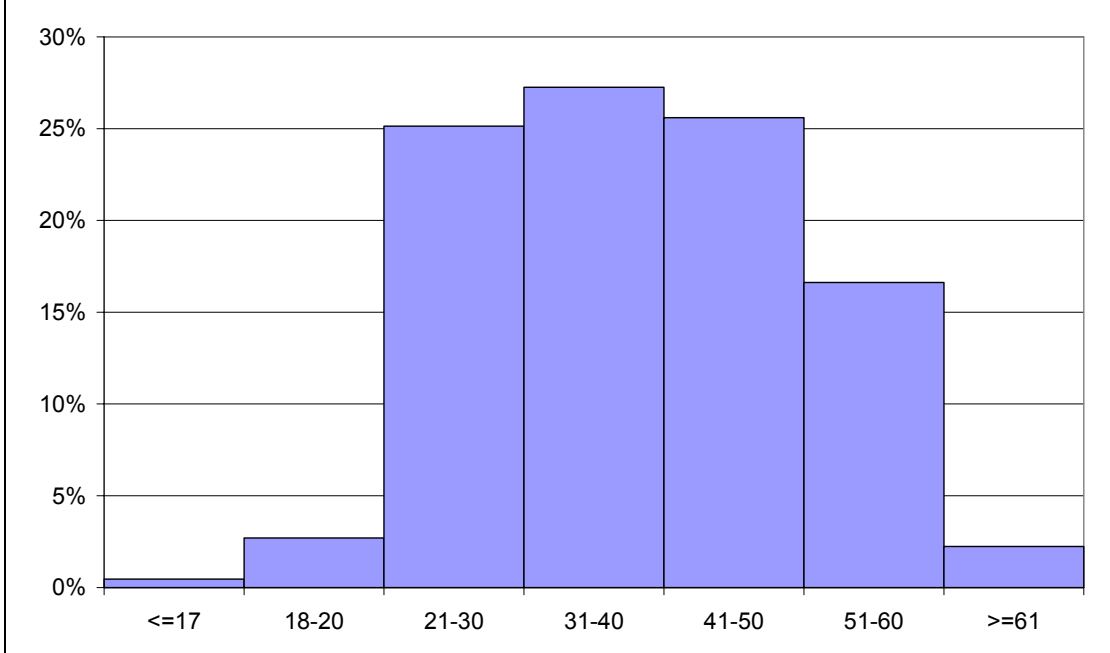


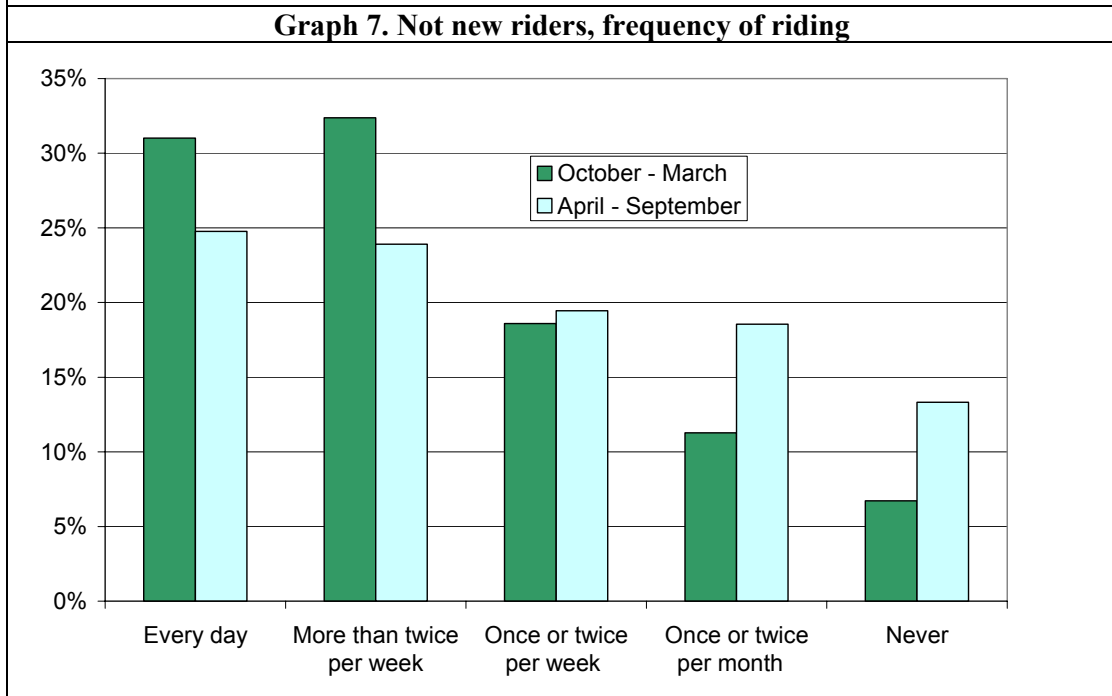
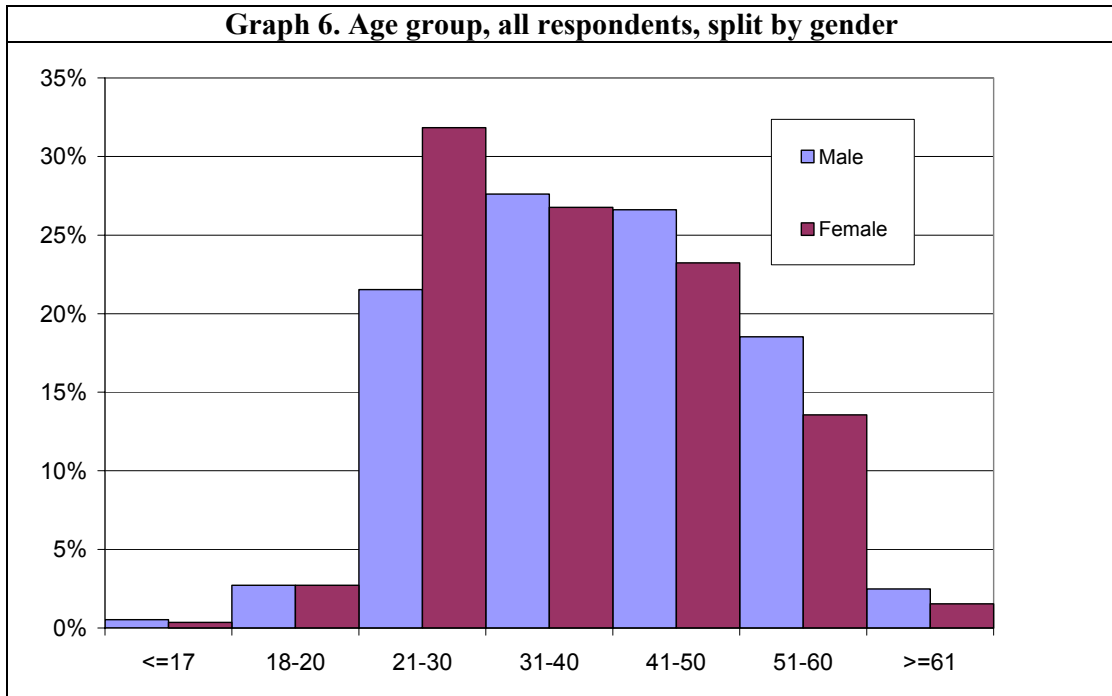
²² Note that the averages (for Graph 2 and Graph 4) are calculated based on average distances with >30.1 km factored at 30.1 km.

Graph 4. New riders distance split by gender

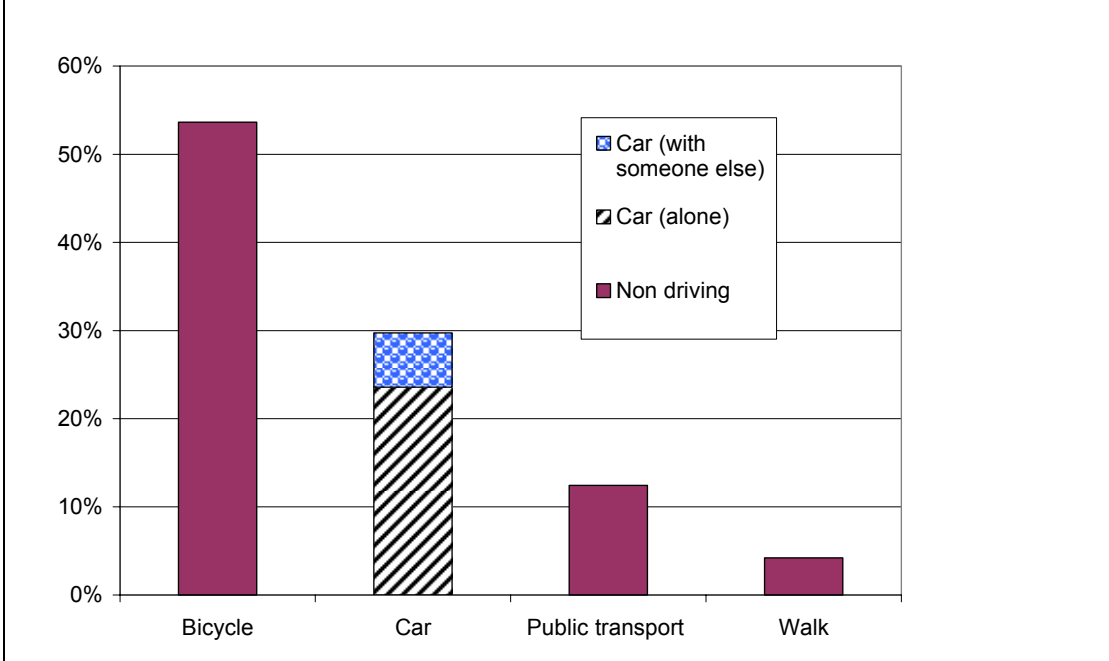


Graph 5. Age groups, all respondents

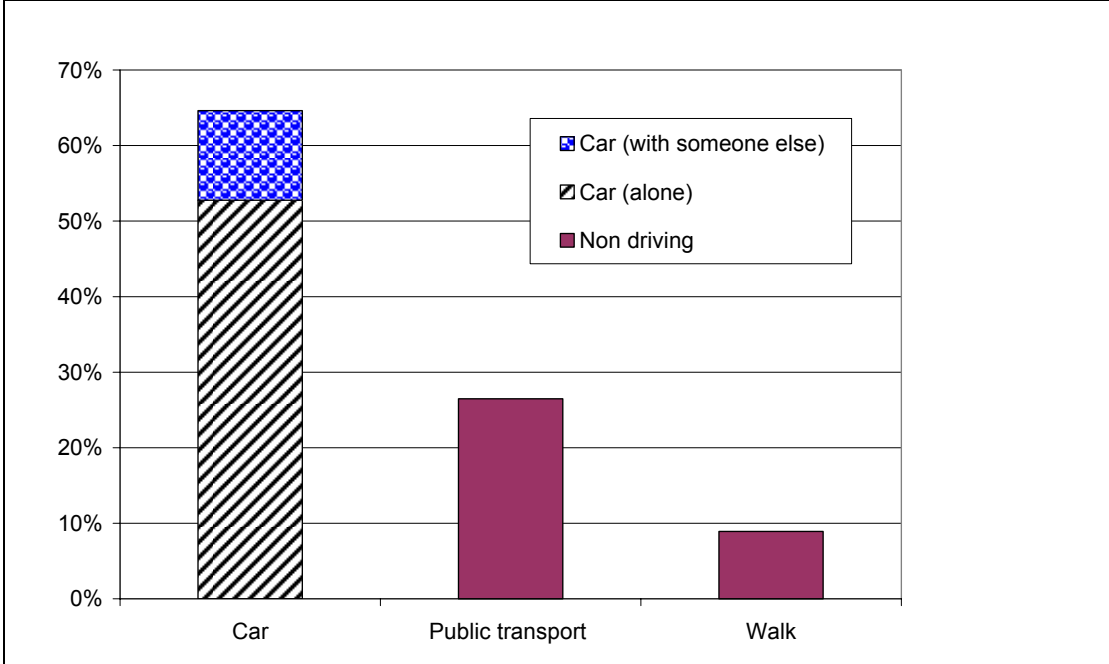


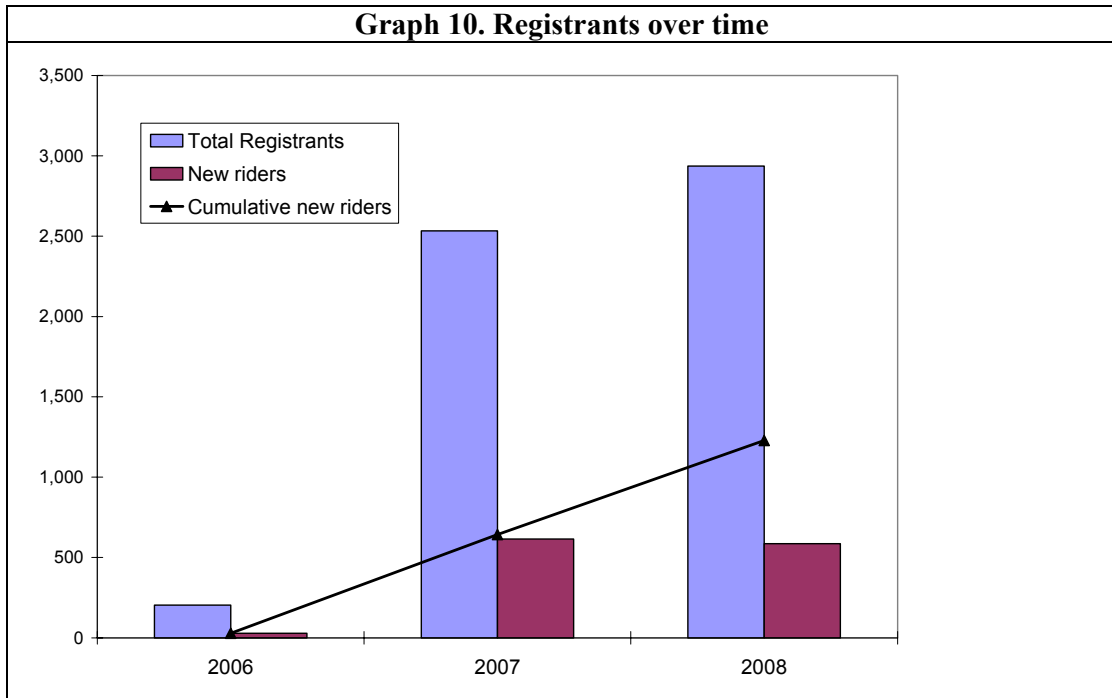


Graph 8. Normal transport mode (ranked), all respondents



Graph 9. Normal transport mode (ranked), new riders





7. Tasmanian Data

Total registrants 1,023 (increase from last year: 29%)

Rider type

New riders²³ 22% total number = 220

Not riding for first time 78%

All riders gender split

Male 71%

Female 29%

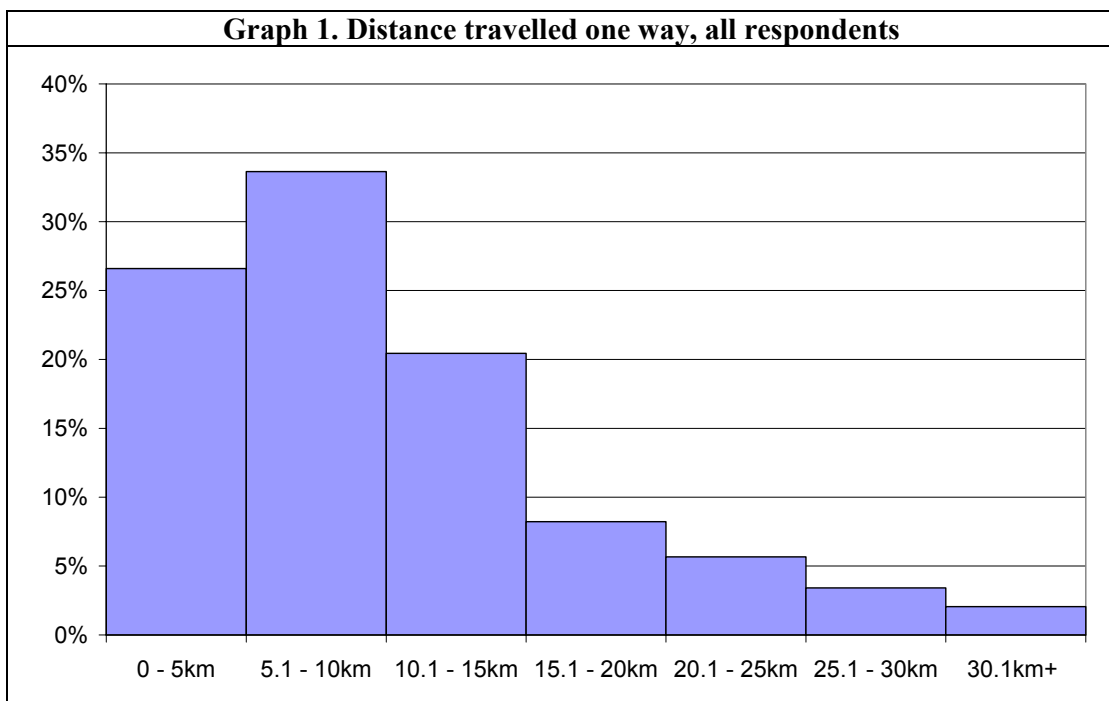
New riders gender split

Male 62%

Female 38%

Total kilometres travelled (return)²⁴ = 20,484 km

Total greenhouse gases avoided (return) for the event only²⁵ = 2.39 tonnes

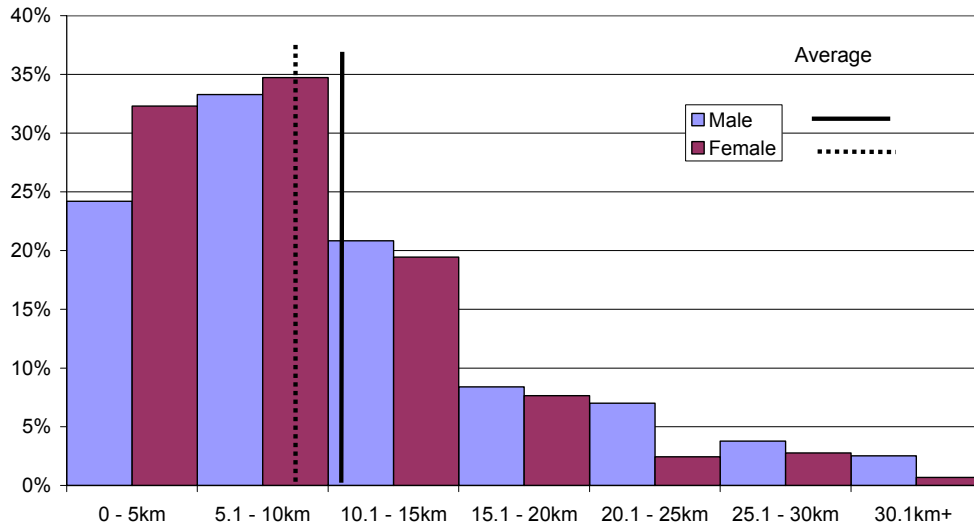


²³ Indicated either: 'Yes', or 'No, I'm planning to ride to work for the first time in the lead up to Ride to Work Day'

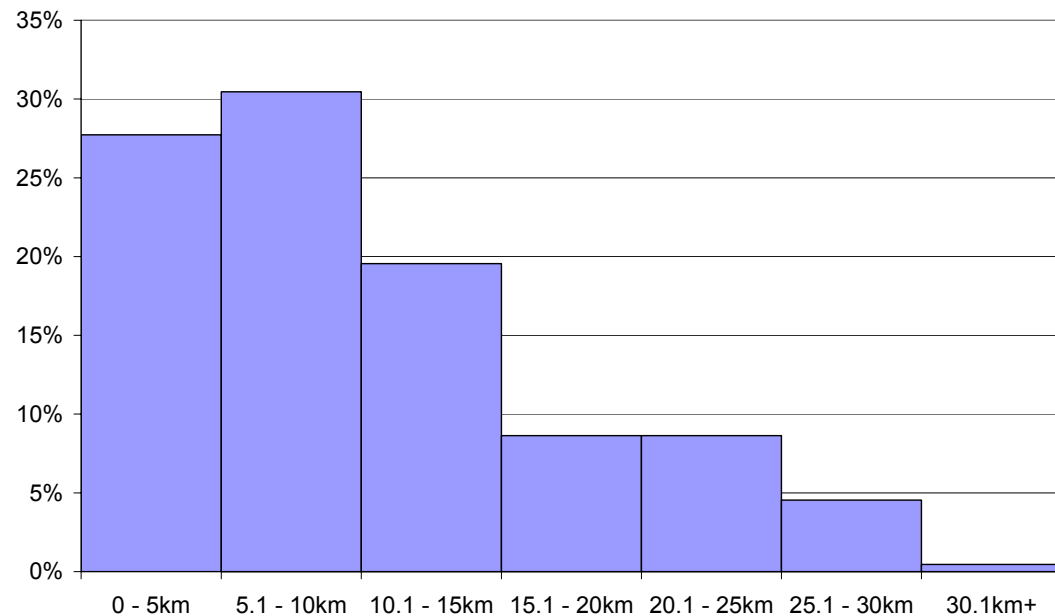
²⁴ Note that those that indicated >30.1 km were factored as 30.1 km.

²⁵ Based on the participants normal travel method. Calculates based on those normally driving alone (at 0.00030 tonnes per km) and those driving with others (at 0.00015 tonnes per km) as per Department of the Environment, Water, Heritage and the Arts per average car. Normally cycling, walking or public transport are counted as 0 tonnes per km.

Graph 2. Distance travelled one way, all respondents, split by gender²⁶

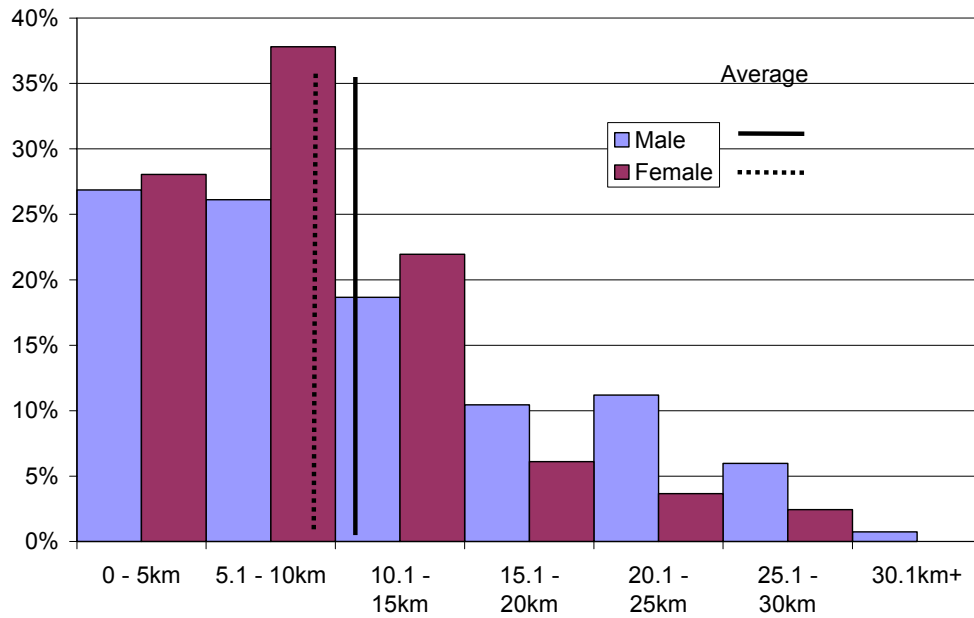


Graph 3. New riders distance one way

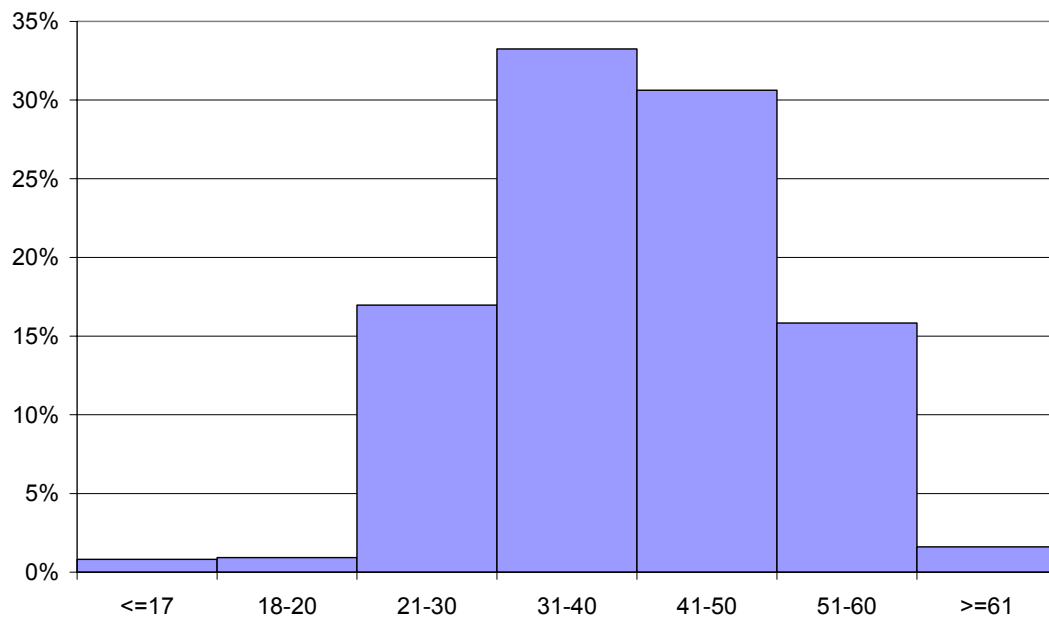


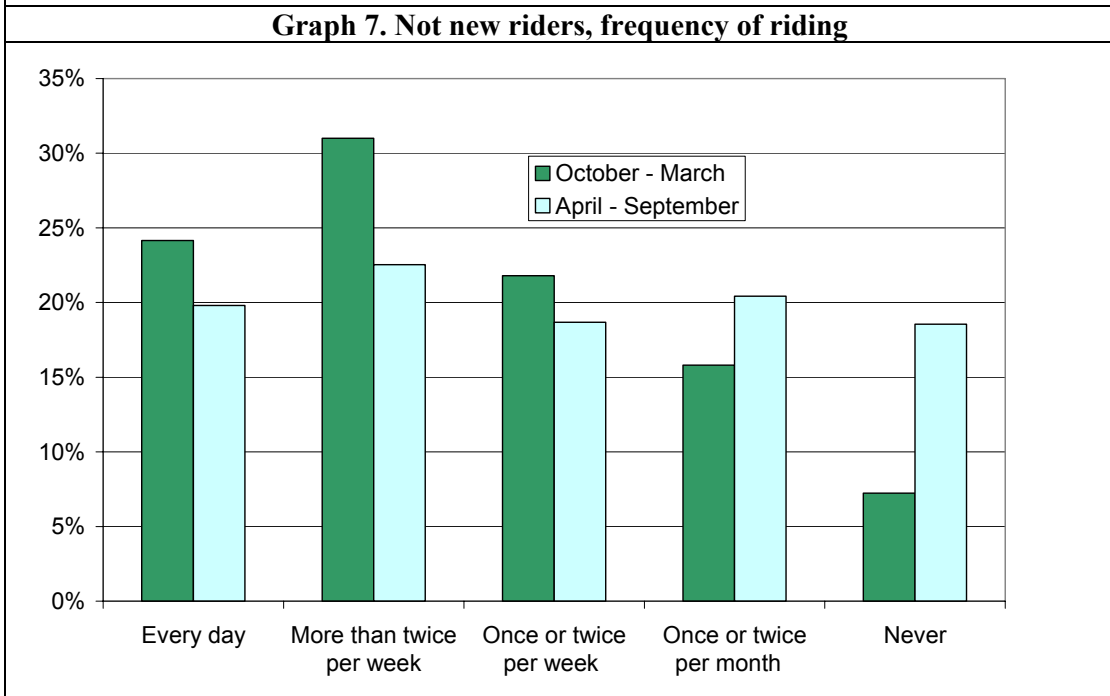
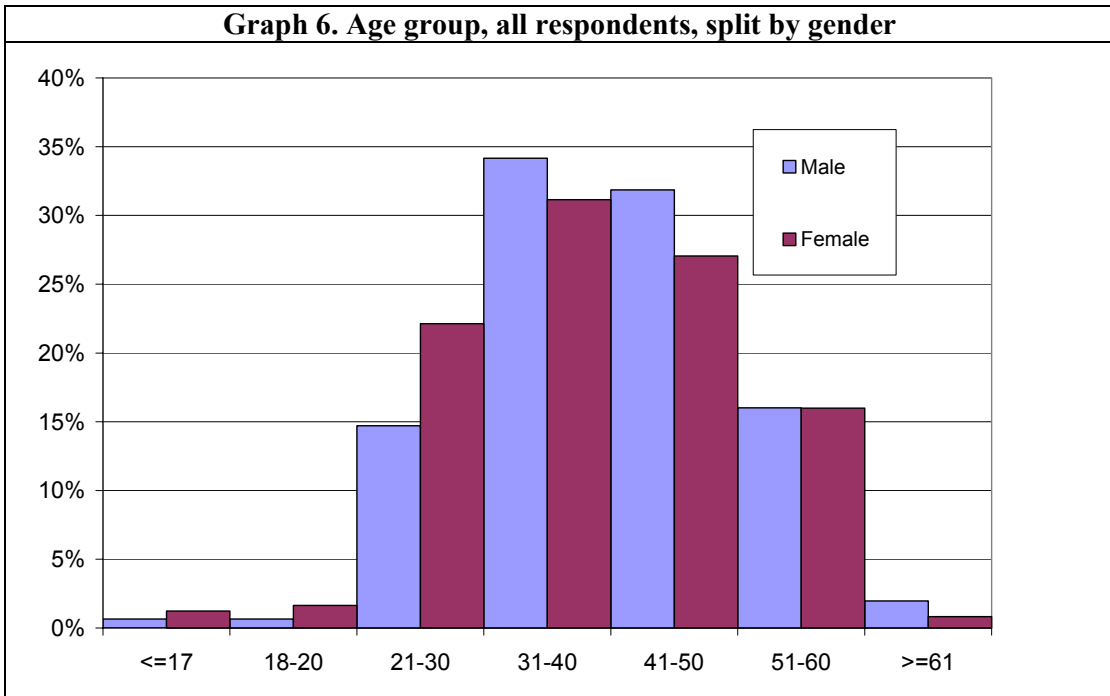
²⁶ Note that the averages (for Graph 2 and Graph 4) are calculated based on average distances with >30.1 factored at 30.1 km.

Graph 4. New riders distance split by gender

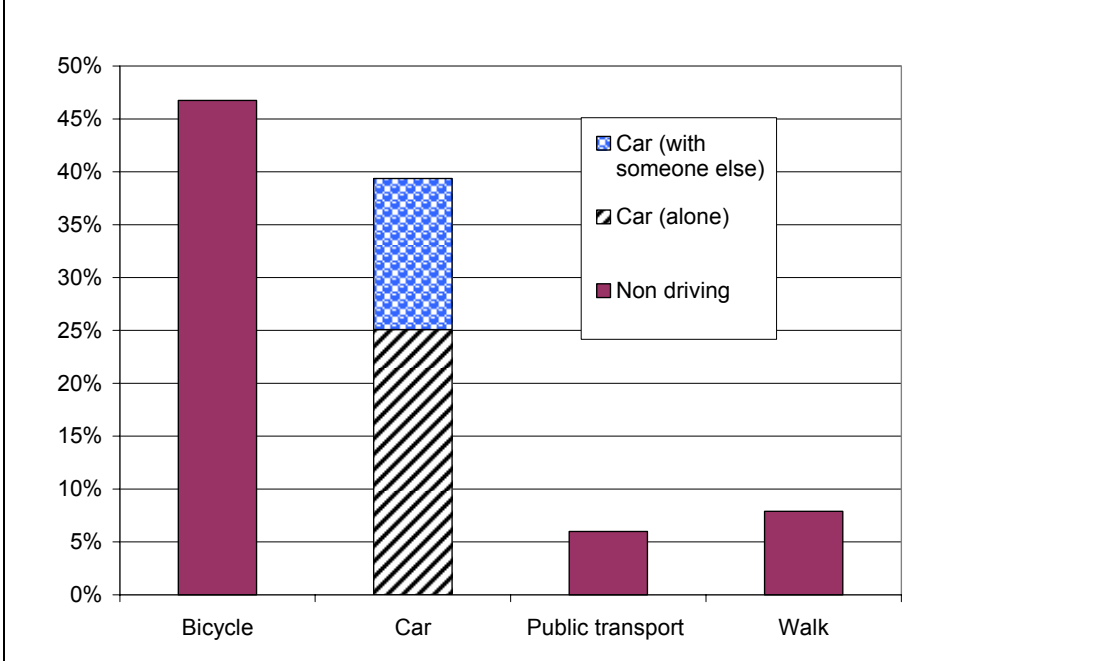


Graph 5. Age groups, all respondents

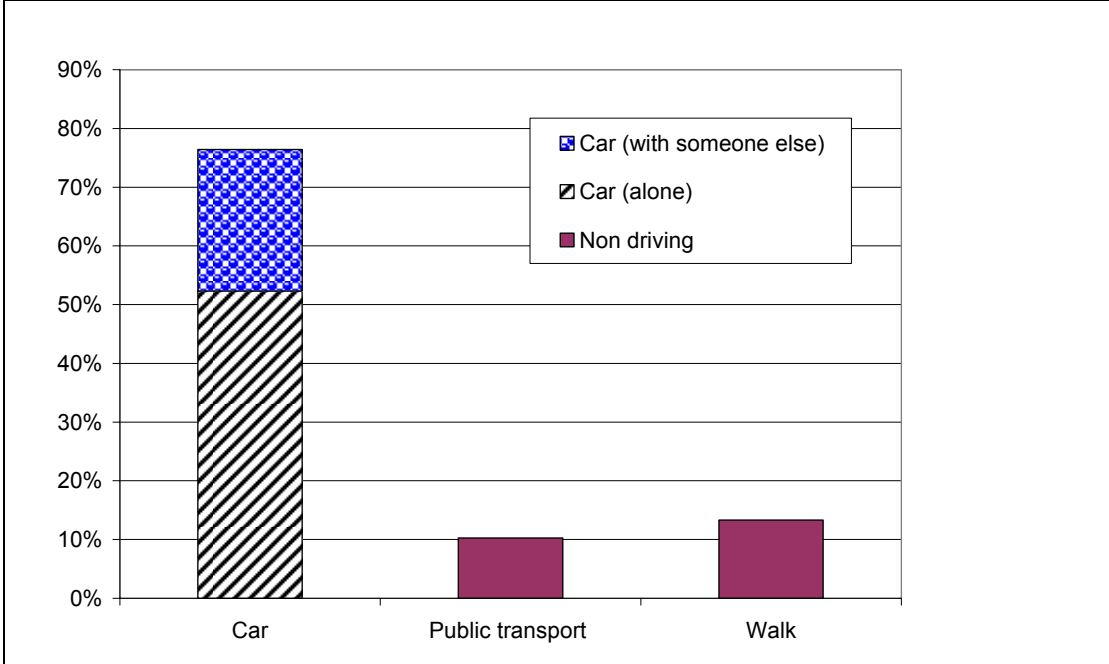


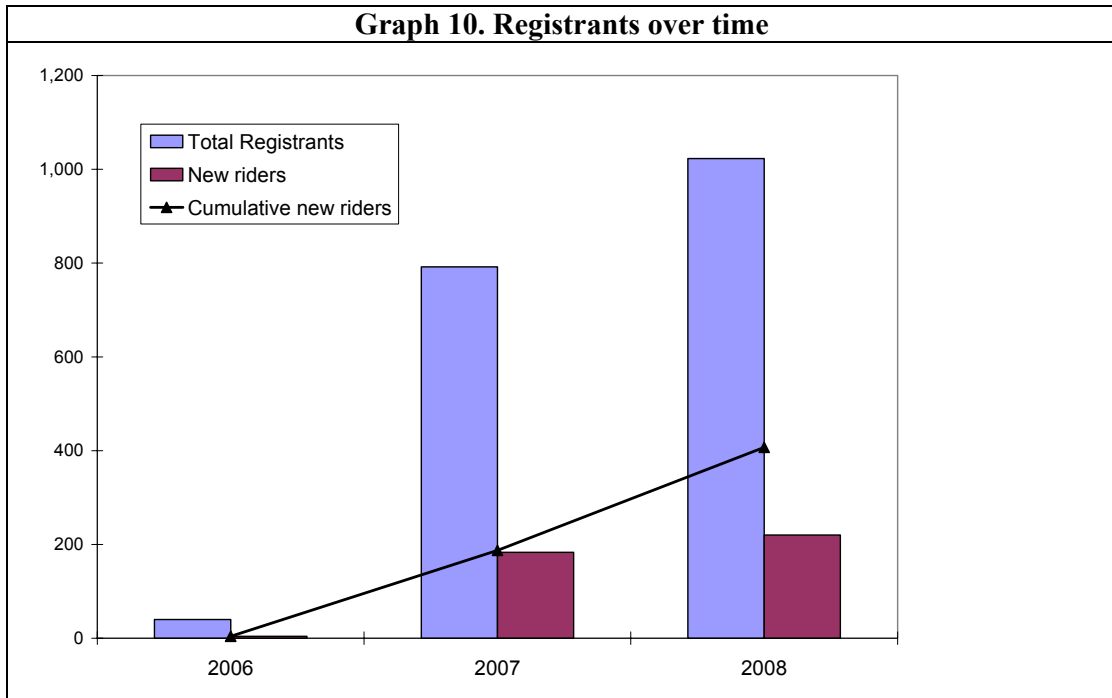


Graph 8. Normal transport mode (ranked), all respondents



Graph 9. Normal transport mode (ranked), new riders





8. Victorian Data

Total registrants 16,423 (increase from last year: 18%)

Rider type

New riders²⁷ 21% total number = 3,450

Not riding for first time 79%

All riders gender split

Male 63%

Female 37%

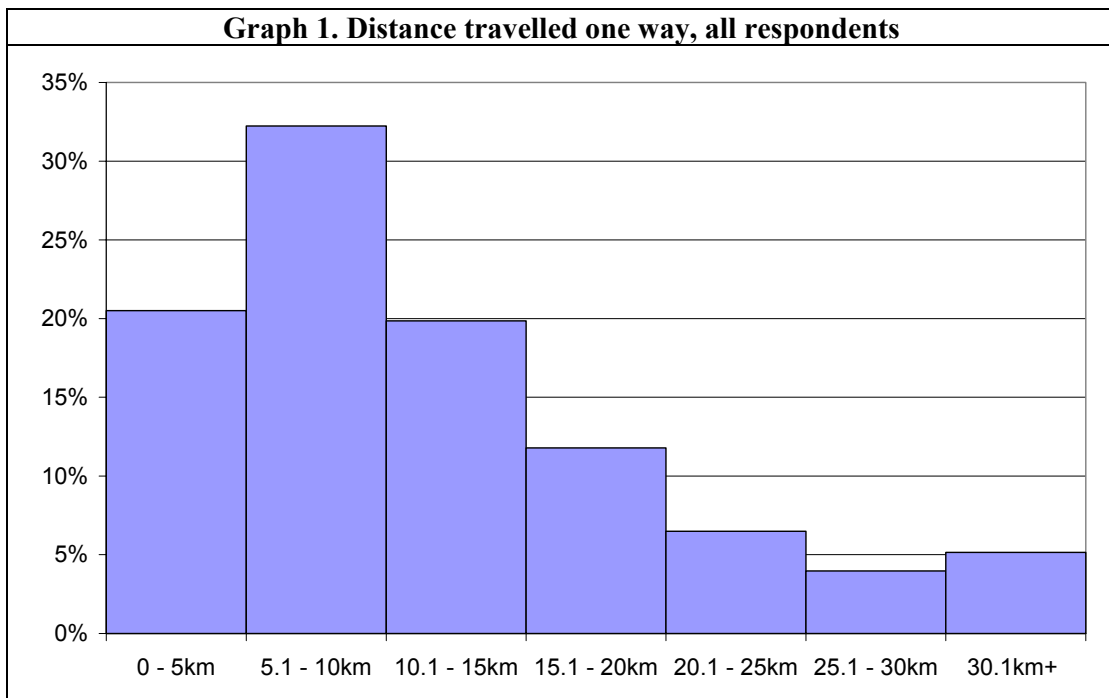
New riders gender split

Male 55%

Female 45%

Total kilometres travelled (return)²⁸ = 380,354 km

Total greenhouse gases avoided (return) for the event only²⁹ = 35.28 tonnes

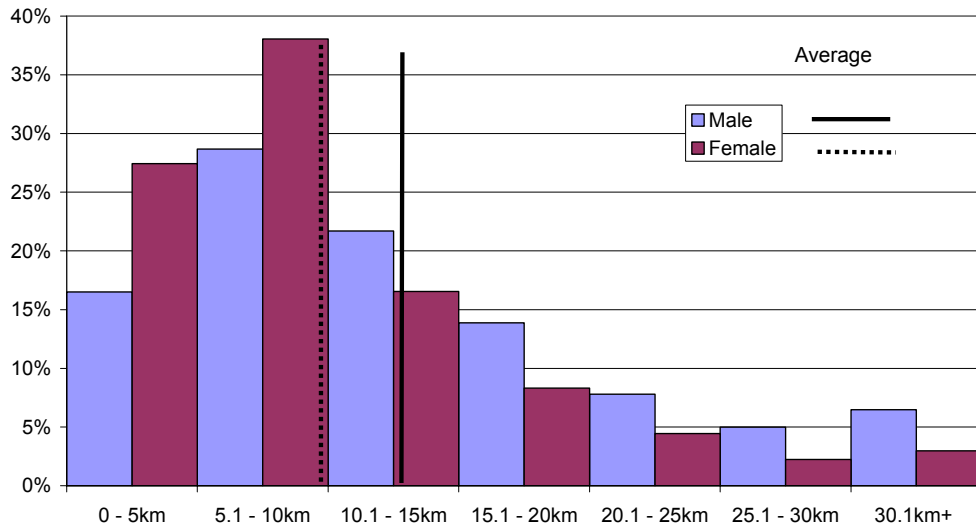


²⁷ Indicated either: 'Yes', or 'No, I'm planning to ride to work for the first time in the lead up to Ride to Work Day'

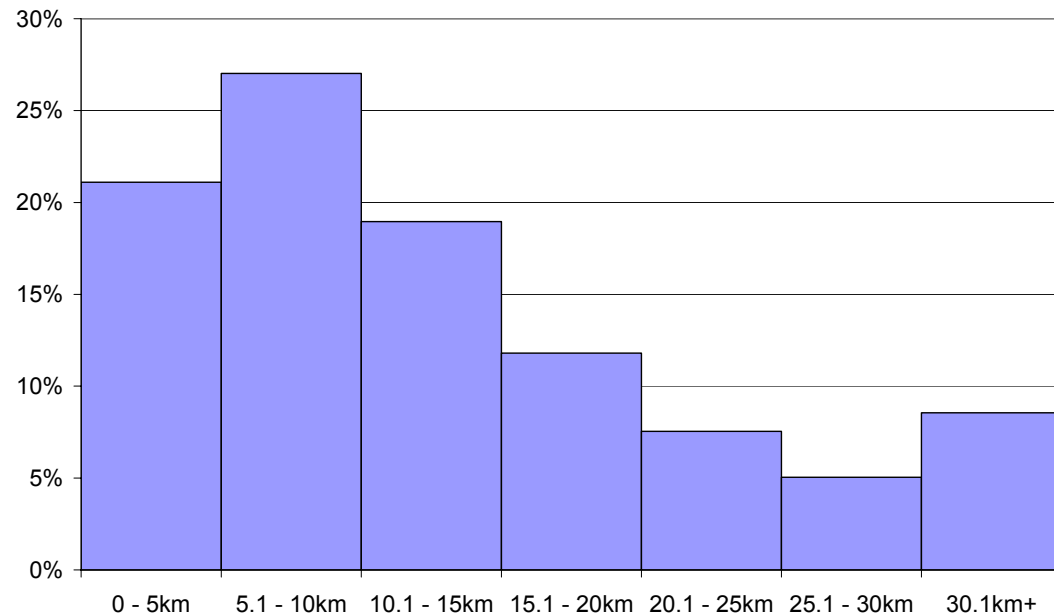
²⁸ Note that those that indicated >30.1 km were factored as 30.1 km.

²⁹ Based on the participants normal travel method. Calculates based on those normally driving alone (at 0.00030 tonnes per km) and those driving with others (at 0.00015 tonnes per km) as per Department of the Environment, Water, Heritage and the Arts per average car. Normally cycling, walking or public transport are counted as 0 tonnes per km.

Graph 2. Distance travelled one way, all respondents, split by gender³⁰

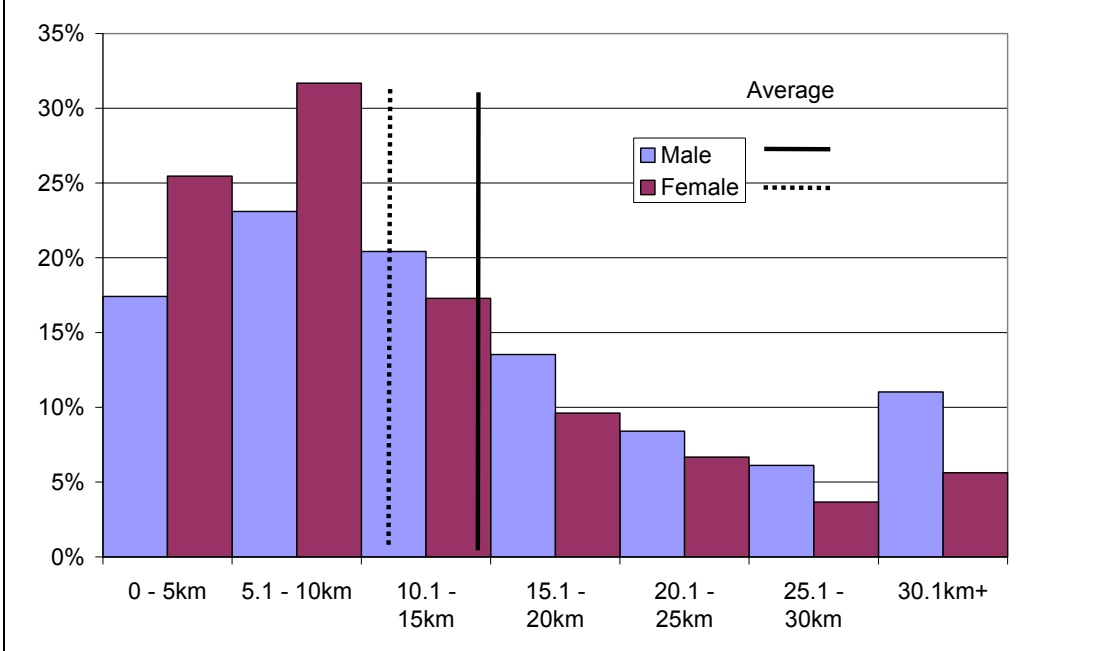


Graph 3. New riders distance one way

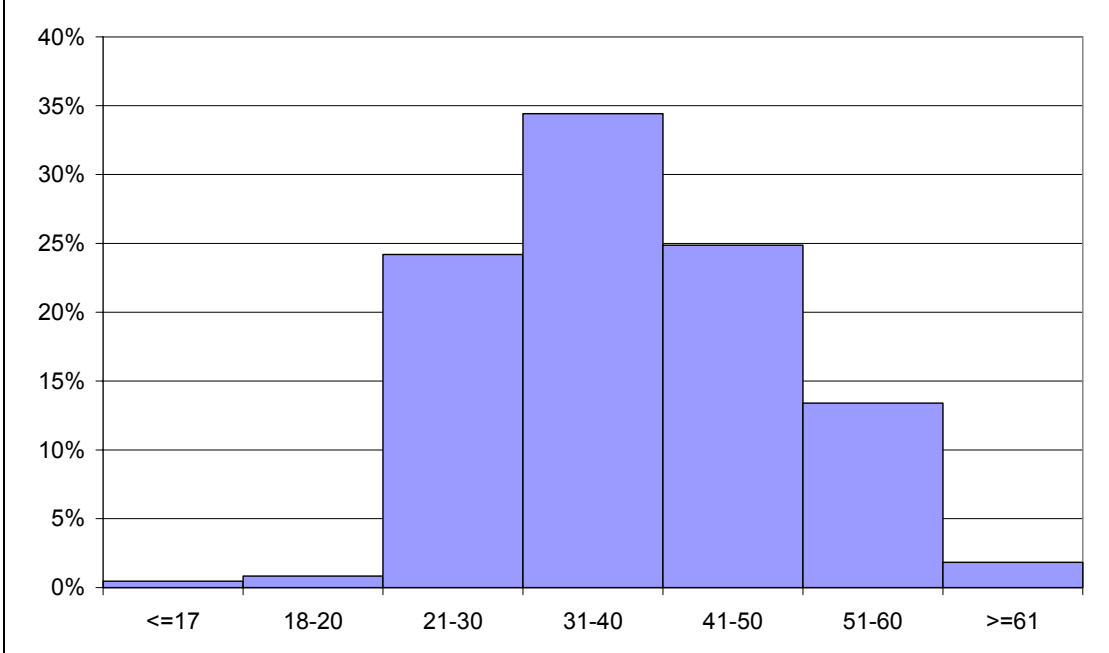


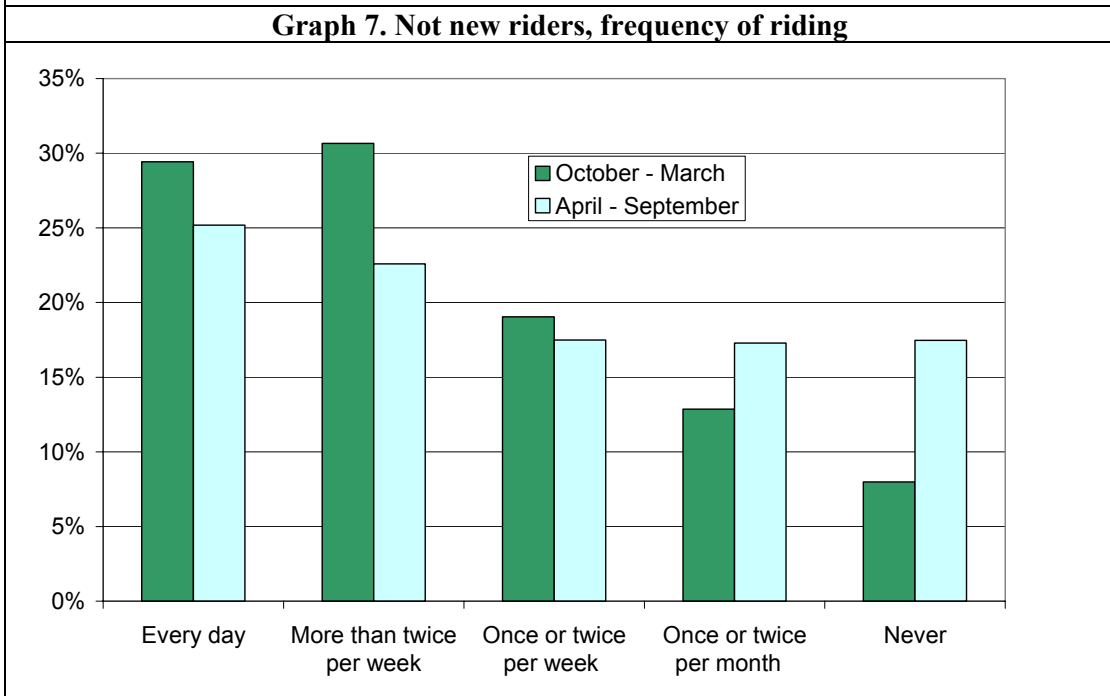
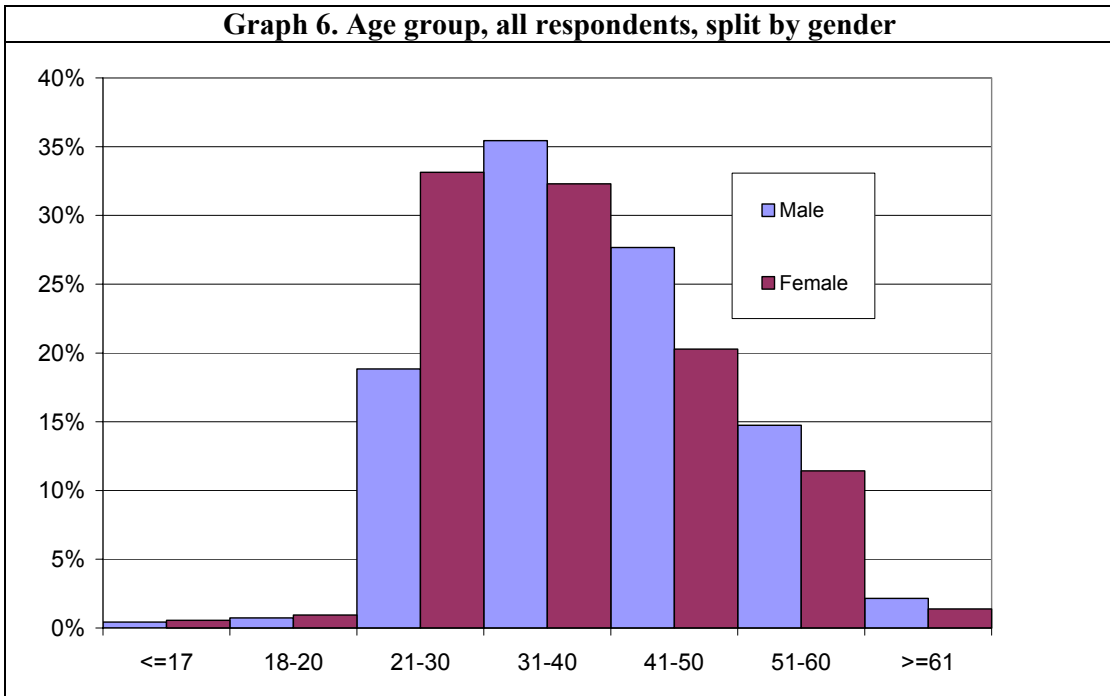
³⁰ Note that the averages (for Graph 2 and Graph 4) are calculated based on average distances with >30.1 factored at 30.1 km.

Graph 4. New riders distance split by gender

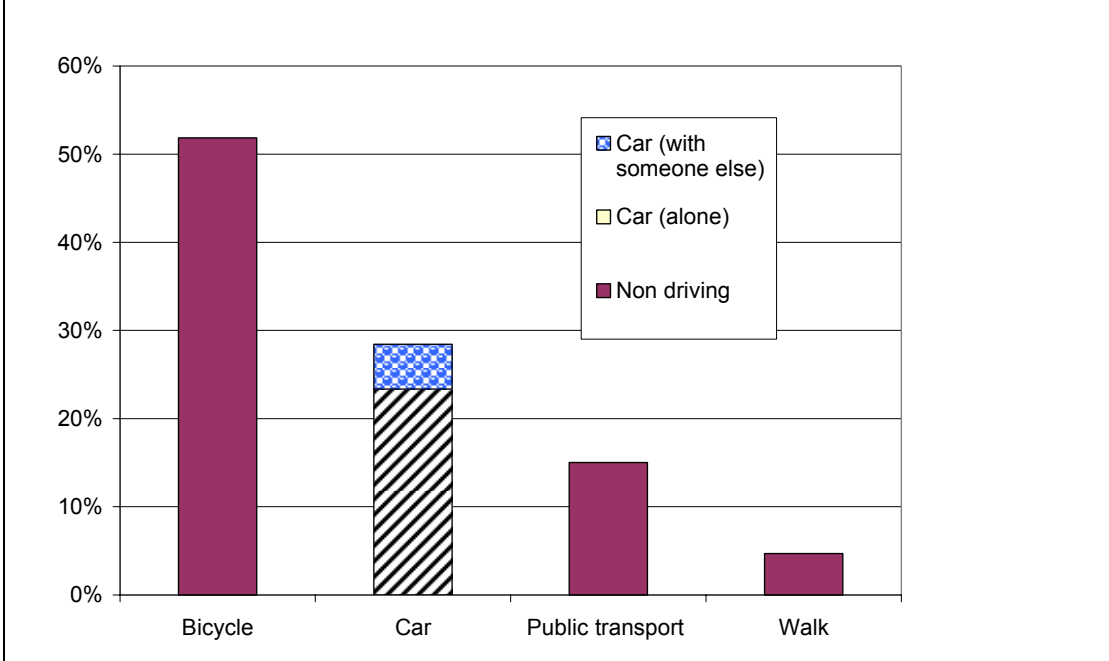


Graph 5. Age groups, all respondents

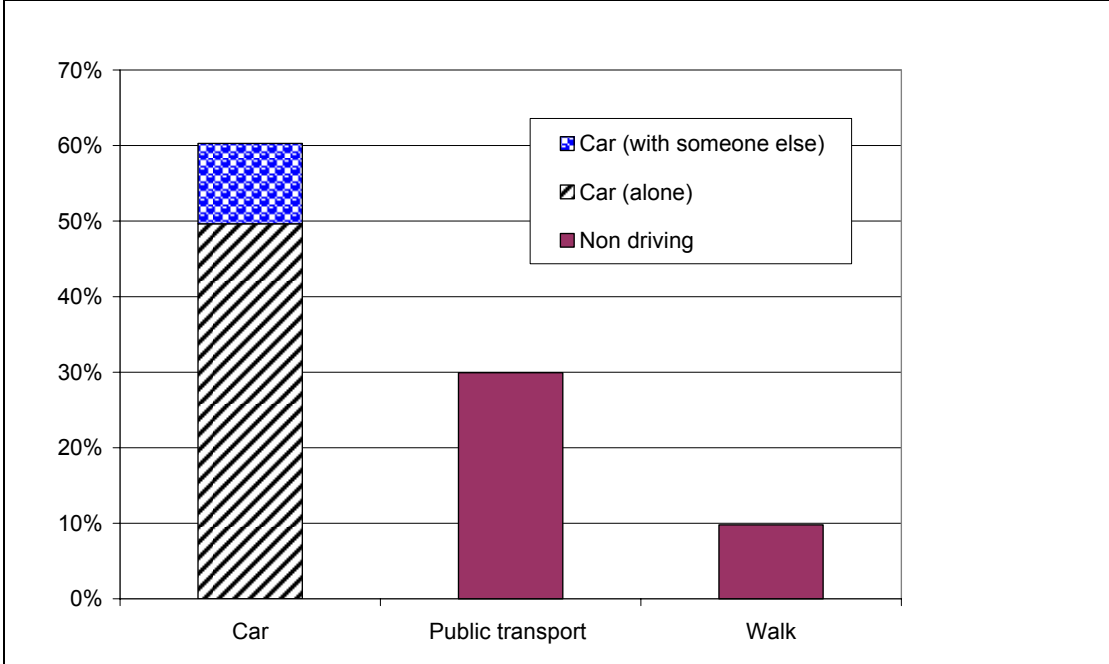




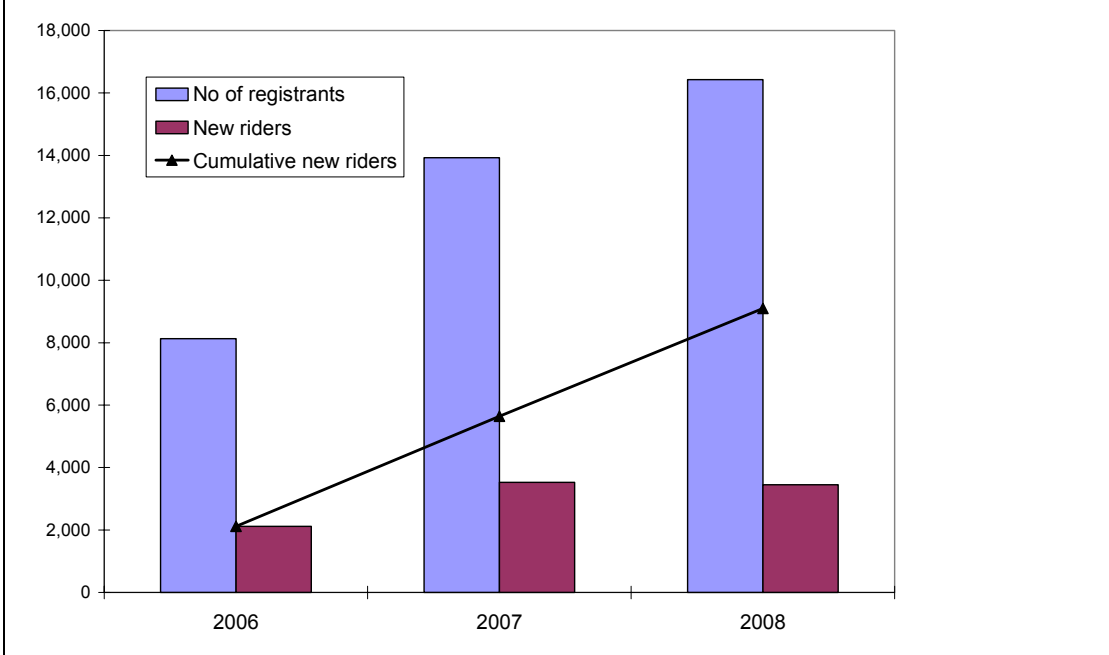
Graph 8. Normal transport mode (ranked), all respondents



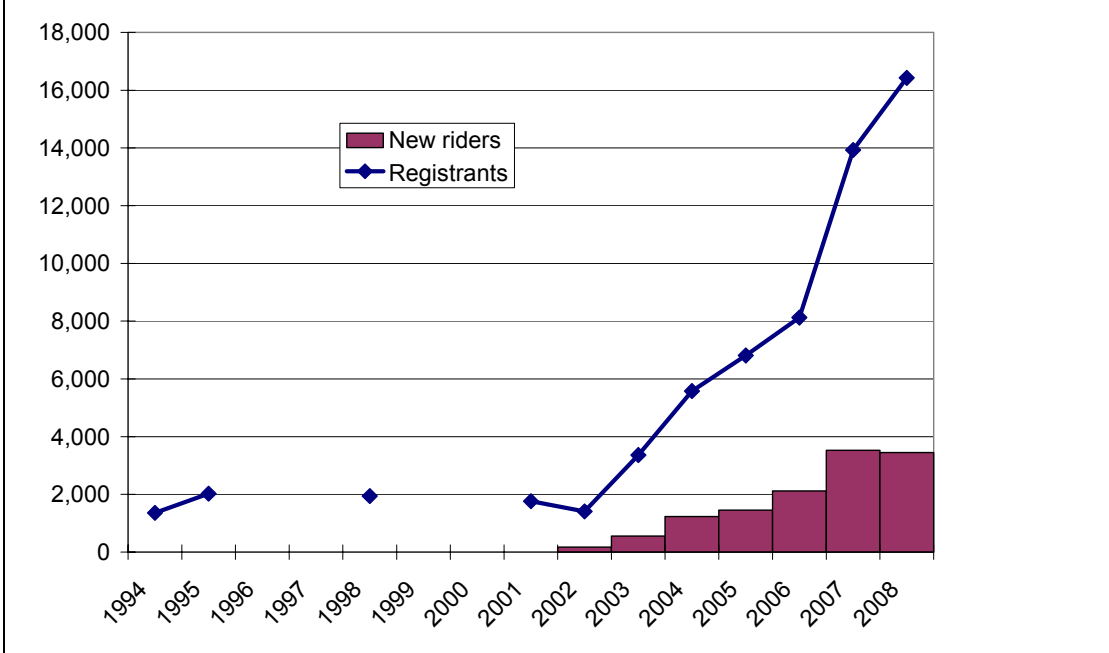
Graph 9. Normal transport mode (ranked), new riders



Graph 10a. Registrations over last three years



Graph 10b. Registrants over time



9. Western Australia Data

Total registrants 2,421 (increase from last year: 17%)

Rider type

New riders³¹ 21% total number = 514

Not riding for first time 79%

All riders gender split

Male 63%

Female 37%

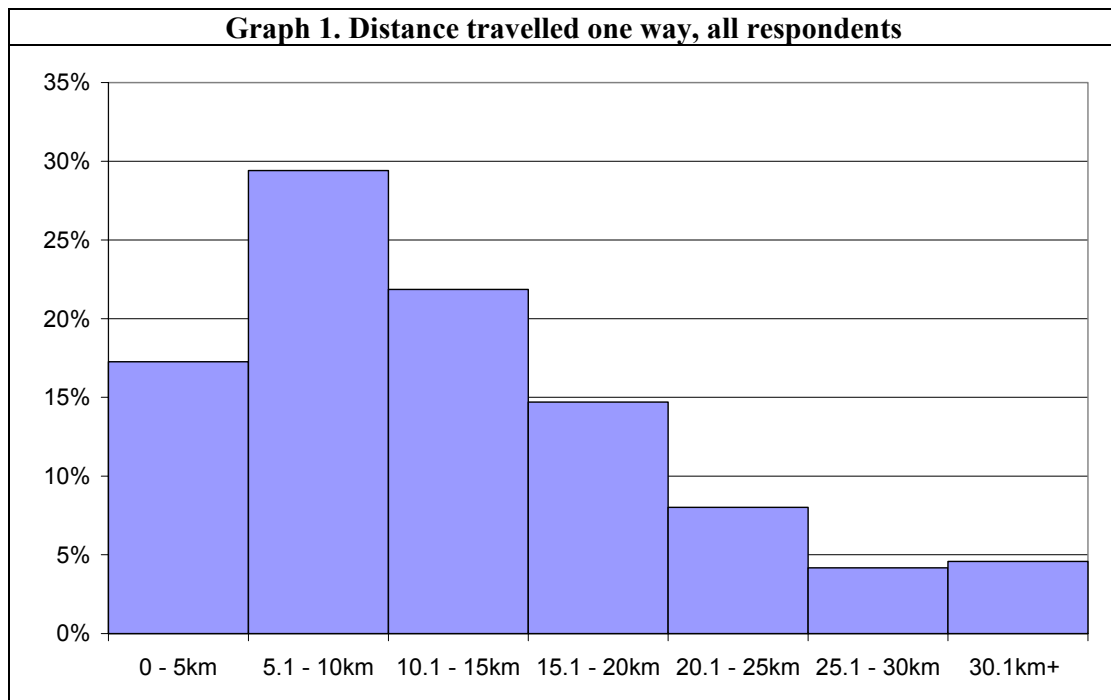
New riders gender split

Male 56%

Female 44%

Total kilometres travelled (return)³² = 59,422 km

Total greenhouse gases avoided (return) for the event only³³ = 4.66 tonnes

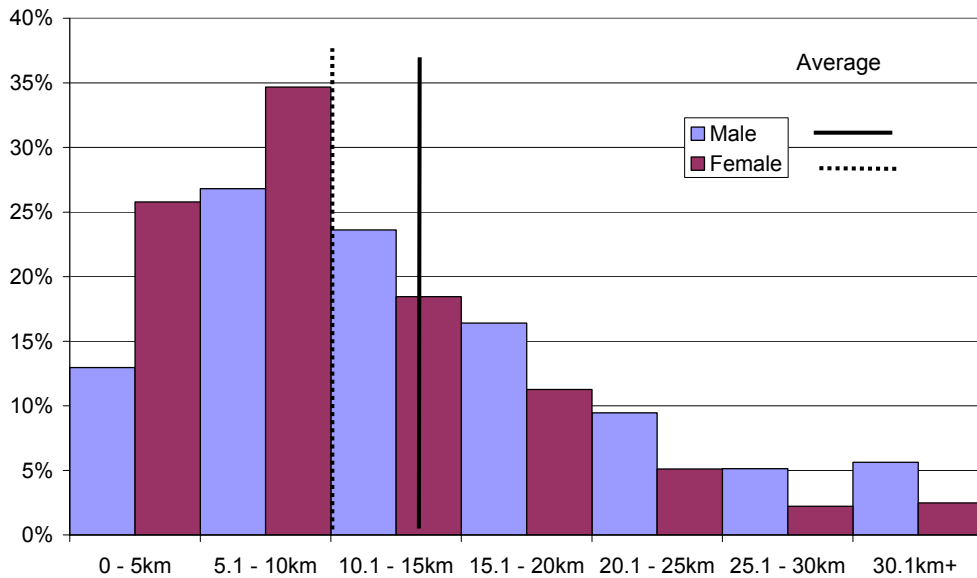


³¹ Indicated either: 'Yes', or 'No, I'm planning to ride to work for the first time in the lead up to Ride to Work Day'

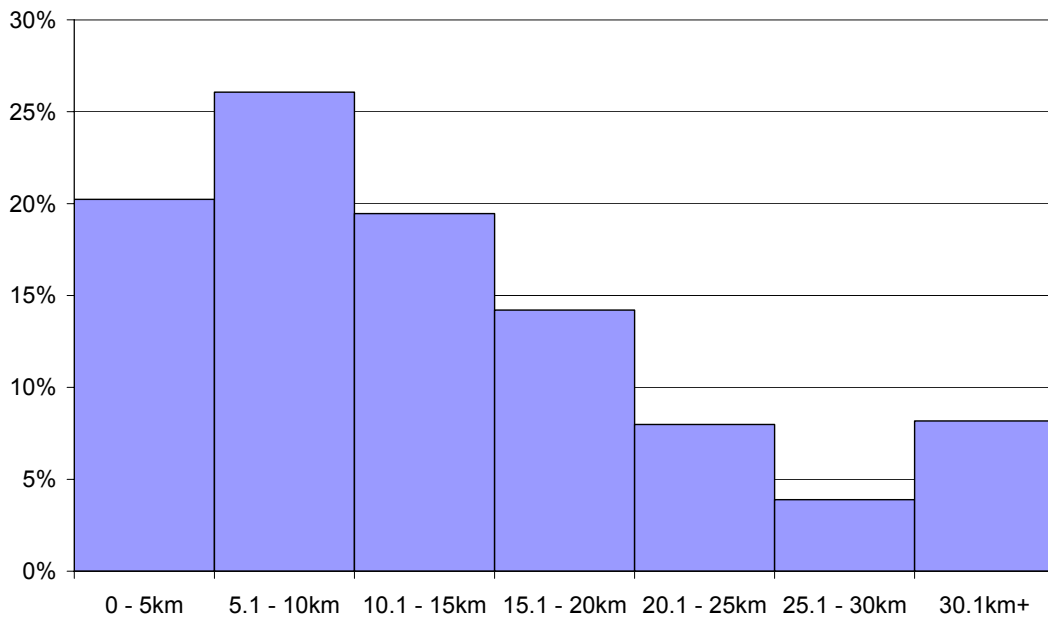
³² Note that those that indicated >30.1 km were factored as 30.1 km.

³³ Based on the participants normal travel method. Calculates based on those normally driving alone (at 0.00030 tonnes per km) and those driving with others (at 0.00015 tonnes per km) as per Department of the Environment, Water, Heritage and the Arts per average car. Normally cycling, walking or public transport are counted as 0 tonnes per km.

Graph 2. Distance travelled one way, all respondents, split by gender³⁴

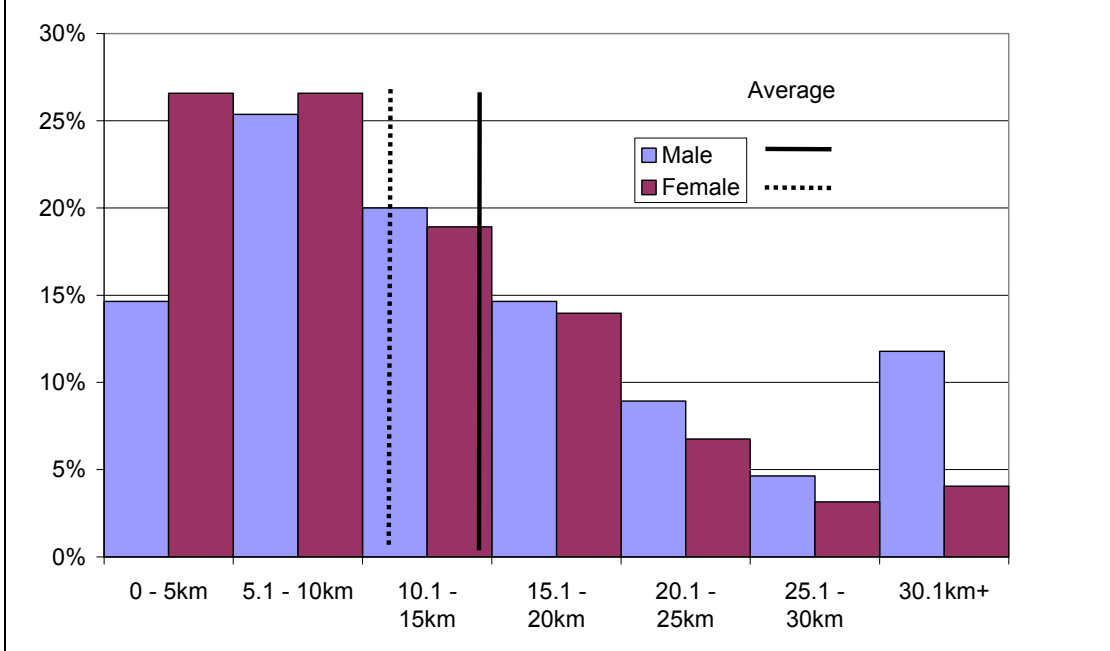


Graph 3. New riders distance one way

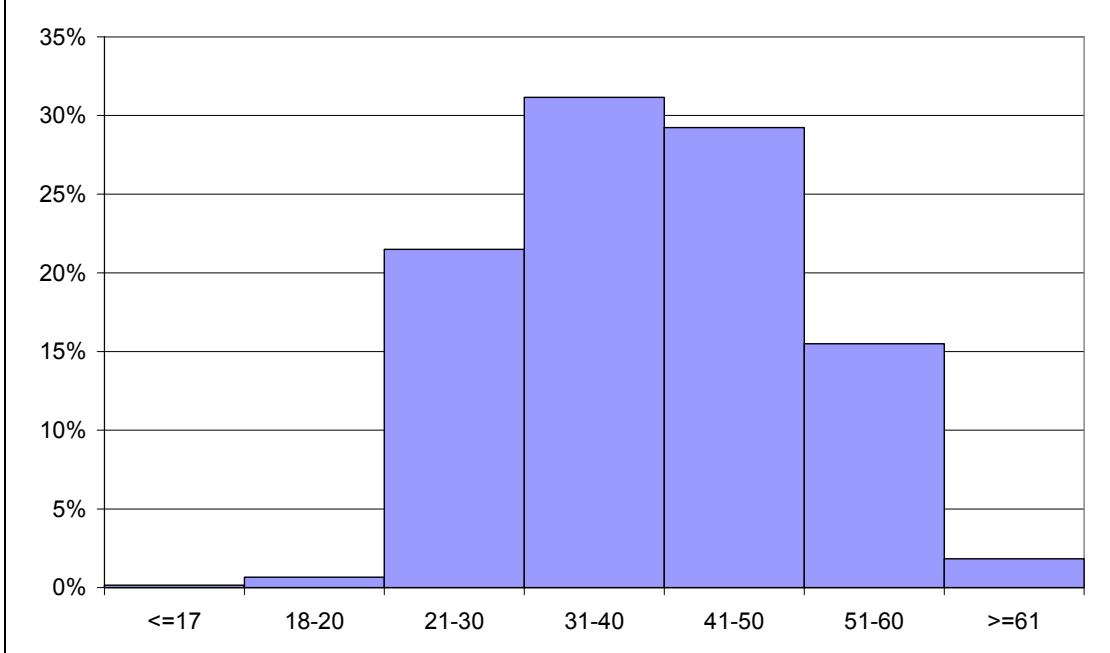


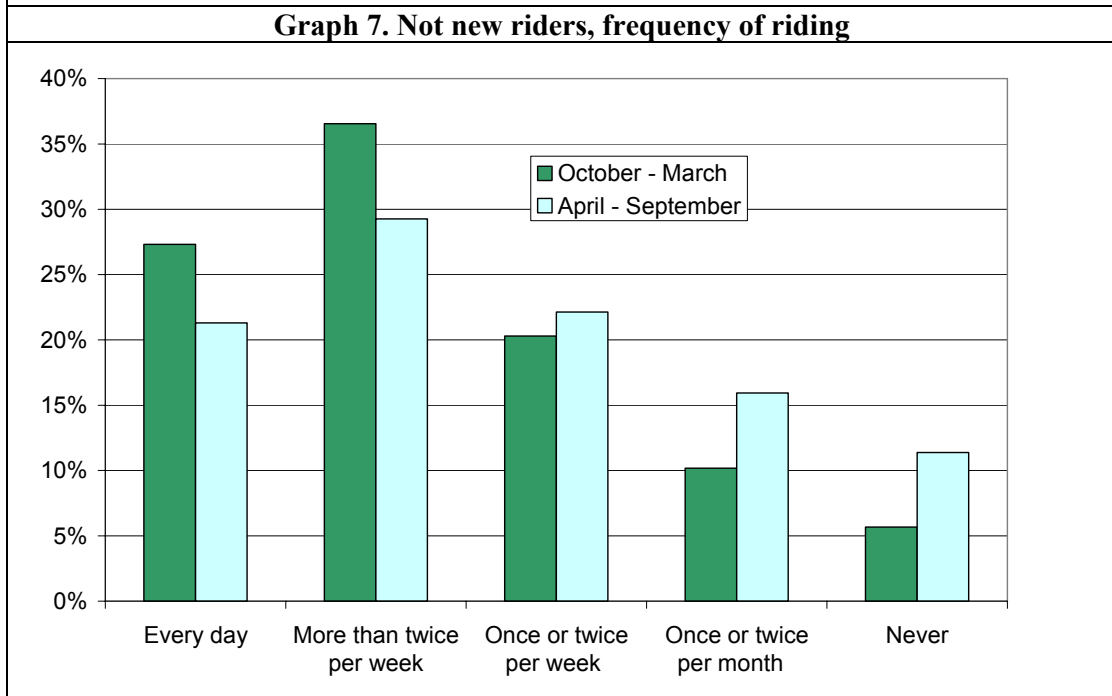
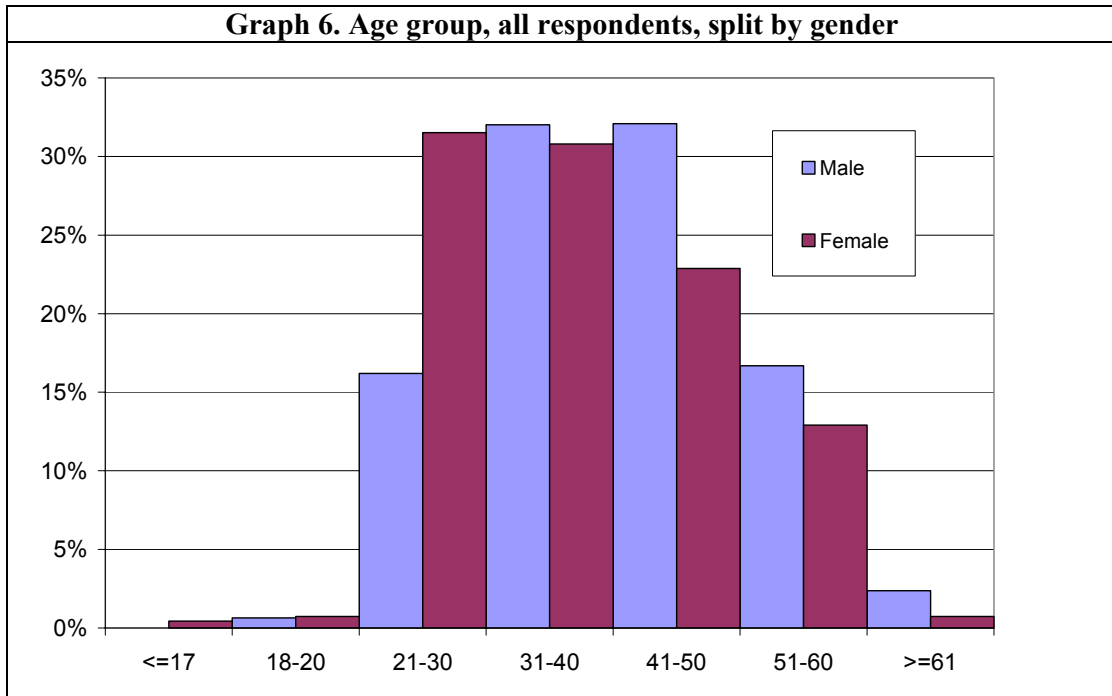
³⁴ Note that the averages (for Graph 2 and Graph 4) are calculated based on average distances with >30.1 km factored at 30.1 km.

Graph 4. New riders distance split by gender

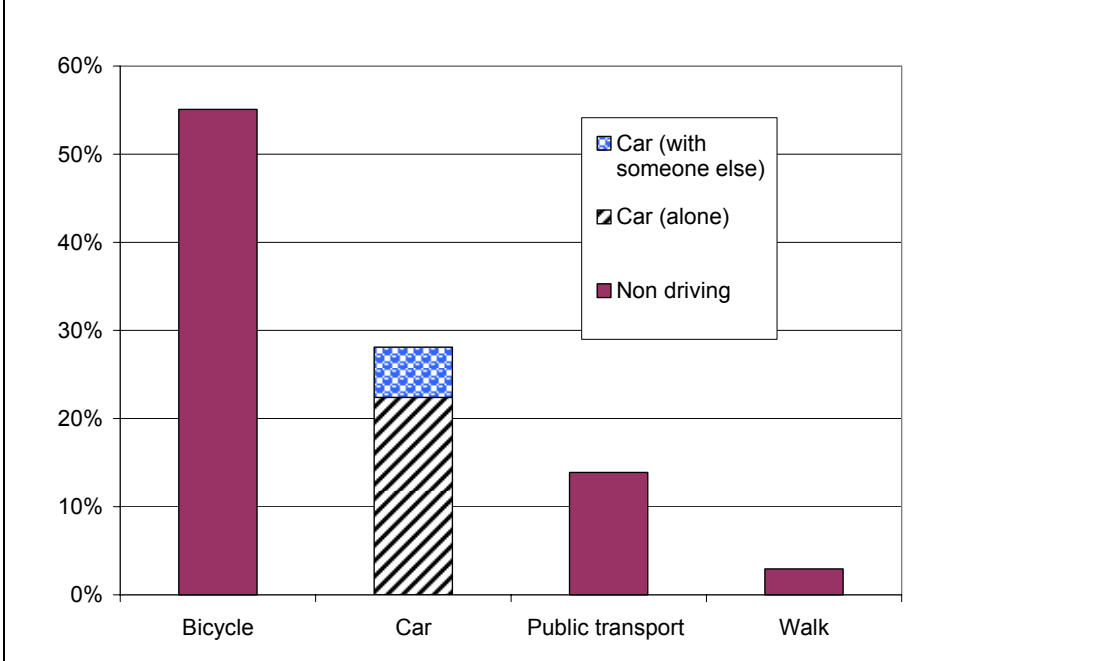


Graph 5. Age groups, all respondents





Graph 8. Normal transport mode (ranked), all respondents



Graph 9. Normal transport mode (ranked), new riders

